



blanche

blanche macdonald centre

*Global Esthetics/
Medical Esthetics
Diploma Program*

















“ *The business of bliss, the science of beauty.*

The art of technology, the love of learning.

The joy of community, the legacy of care.”

- Blanche Macdonald Centre, Global Esthetics/Medical Esthetics





*Into
the*
LIGHT

WE ARE ESTHETICIANS

We are healers and helpers, therapists and intellectuals. Wellness warriors and curators of compounds. Cultivators of joy and purveyors of peace. Entrepreneurs, educators, business makers. We are technicians of touch, transforming skin, hands, feet, bodies: lives.

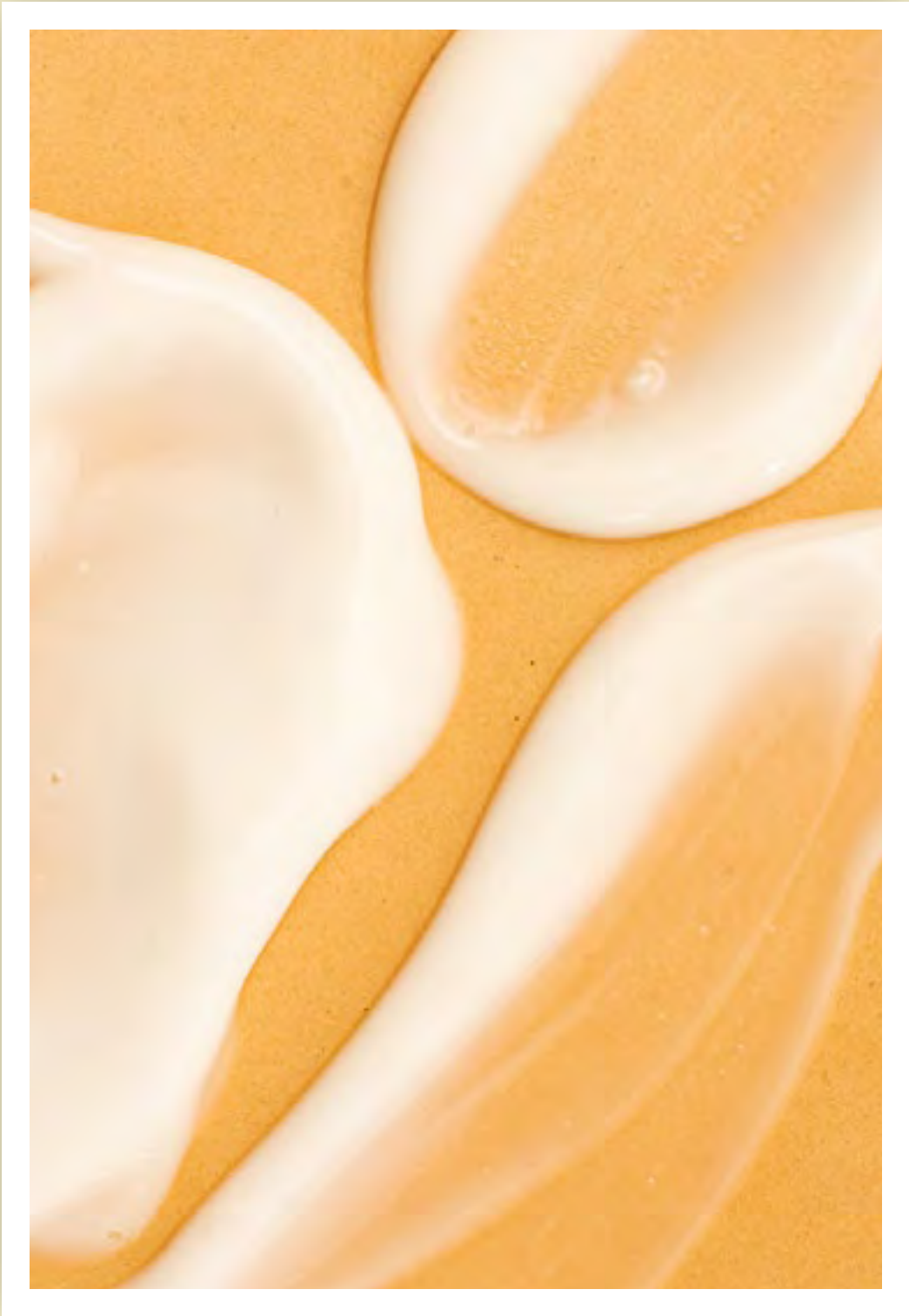
Empowerment is our enlightenment. Inspiration is our aspiration. Humanitarianism is our heroism.

We are the realizers of dreams. We move from mobile to medi, from nail bar to skin clinic, from cruiseship to luxury resort, from home business to world renowned spa. We morph into a multitude of roles: spa therapist, nail artist, skin specialist, wellness guru, body counsellor, service designer, business owner, manager, leader.

Our hands are our sacred tools. In their lines you can read the stories of all we have healed. We weave stories on skin, cure with care, massage away the stress of life, leave only serenity. Rejuvenation is our religion. Restoration, our ritual. Our paths trace a journey to wellbeing. Our footprints, soft. Our impact, profound.

We are everyday heroes. As multifaceted and multi-talented as a whole team of experts, all in a single being.





Our diverse skill set soothes and renews from head to toe. Our origins are rooted in a history of healing that stretches back millennia: the sacred practice of the laying of hands, handed down through generations of therapists and healers.

That legacy of care is what makes our careers so rewarding.

Esthetics is a humanitarian field, and caring for others resides at its heart.

Estheticians are making meaningful connections every day, bringing bliss and balance to the lives of our clients. We blend skills and solutions to heal and soothe, improving each life we touch. We communicate through the healing power of touch, and hold profound conversations with empathic hands and open, noble hearts.

Esthetics is more than a growing industry full of opportunity. Esthetics is a compassionate calling and a passionate, giving career.

It's our way of life.





PROGRAM OVERVIEW

This program has been approved by the Private Training Institutions Branch (PTIB) of the Ministry of Advanced Education, Skills & Training.

The creation of beauty is more than skin deep. Our contemporary approach to Esthetics goes far beyond standard techniques and traditional textbooks to encompass the study of a person's body, mind, spirit and lifestyle. Over the course of a life-changing year, Blanche Macdonald's world-class Global Esthetics/Medical Esthetics Program will transform you from a student into a skilled Esthetician, ready to step into the industry. Our incredible faculty of experts will guide you, mentor you and train you in every aspect of this fascinating field.

At Blanche Macdonald we have been teaching and advancing Esthetics education for over 40 years. Our industry-forward program and our focus on professionalism provide unparalleled training for the real world of Esthetics. To keep on top of the ever-changing industry, we continually develop and enhance our program's curriculum to incorporate cutting edge technologies, products, methodologies and treatments. Our instructors are all professional Estheticians who will share their extensive knowledge and experience to support you on your path to your future career.

Our classrooms are 'learning labs' where you will gain a thorough knowledge of current Esthetics techniques, treatments, products and equipment, supported by an understanding of basic anatomy, chemistry and physiology. You will be taught to uphold the highest standards of professional presentation, conduct, and hygiene.

Developing an extensive practical repertoire in skincare, body care, massage, nails, makeup, product expertise, cosmeceutical therapies and much more, you will become a skilled technician, learning how to transform services and solutions into transcendent rituals and effective remedies. As an emerging Esthetics professional you will learn to provide a total experience – fostered through effective communication and positive emotional connections – that leaves your client feeling relaxed, glowing and renewed. And you will put your skills to practice on real clients in real time during our regular Client and Friends and Family Days.

This specialized training is complemented with coaching in effective communication and retailing fundamentals, entrepreneurial studies, managerial and leadership skills, and guidance in industry specific career development. From entrepreneurial essentials and business wizardry to social media and brand development, you will learn how to market yourself as a professional Esthetician, and build your own business or brand through effective strategizing, management, marketing and social networking.

While you're with us, you'll be mentored by Esthetics experts, meet industry stars, participate in pro training sessions and attend exclusive guest lectures.

As a student here you will gain much more than an education. You will gain a family for life. In the embrace of our caring community, you will connect with mentors and forge friendships that will last a lifetime. The students you meet in the classroom today will be your colleagues and collaborators in the industry of tomorrow. They are the peers with whom you will shape the future of Esthetics: the first links in the professional network you'll start to form even before you graduate.

This is world-class education that has no boundaries, and knows no bounds. The skills and knowledge you gain here will be your round-the-world-ticket, and your all-access pass to opportunities that cross careers and continents. Imagine moving from a world class spa to a luxury resort, a skincare clinic to opening your own own home-based, mobile or freelance business. You don't have to stick to one role. Where you will fit in is up to you.

The possibilities in this industry are limitless. And as a Blanche Macdonald graduate, a world of doors will be open to you.

It's all about finding your bliss and following it to heights you never dreamed you could reach. We're here to help you plan and navigate that journey. Whichever path you choose, our Global Esthetics/Medical Esthetics Program will give you the map to your success.



PROGRAM OUTLINE

MODULE ONE: SKINCARE, MEDI-SPA & BODY CARE

Module Highlights:

Skincare:

Face Values
Trending Treatments
Express Micro Treatments
Ayurvedic Facial
Vapozone & High Frequency Machines

Body Care:

Head-to-Toe Glow
Back Facial, Body Exfoliation,
Body Wrap
Massage Around the World
Swedish Massage,
Hot Stone Massage
Waxing
Brazilian Waxing, optional
Brows and Lashes

Medi-Spa:

BioTherapeutics LED Light
Therapy
Fitzpatrick Skin Typing
HydraFacial Hands-on training
HydraFacial LED Light therapy
HydraFacial Certification
InMode DiolazeXL Laser Diode
Hair Removal
InMode Forma Radiofrequency
(RF) Skin Tightening &
Contouring
IPL Facial Rejuvenation
IPL Laser Hair Removal
IPL Certification
Microdermabrasion
Pre and Post Treatment Care

PLEASE NOTE:

The order of the Global Esthetics/Medical Esthetics Program modules that each student receives may vary due to in some modules may vary for certain groups. The college reserves the right to change course offerings, course content

** Please note that during the Covid-19 pandemic, the school reserves the right to suspend Family & Friends and Client*

Professional Grade
Chemical Peel

**MODULE TWO:
NAIL CARE**

Module Highlights:

Mani Pedi

Spa Specials

Nail Art

Paraffin Treatments

**MODULE THREE:
ART & TECH/E-SPA**

Module Highlights:

Art & Technology

Spa Elements

Eco Beauty

Cosmetic Kitchen

Business Essentials

Retail Therapy

**MODULE FOUR:
ESTHETICS MAKEUP ARTISTRY**

Module Highlights:

Makeup Fundamentals

Colour Theory

Makeup Product Knowledge

ALL MODULES:

Professional Practices

Sanitation & Hygiene

Sustainability

Client Care & Ethics

ADDITIONALLY:

Family + Friends Days*

Client Days*

Career + Industry Services

*structor scheduling needs. Each student receives the exact same modules and total amount of training but the order of
nt, kit contents, facilities, faculty, tuition fees, and course schedules without notice.*

ent Days when necessary.

PROGRAM HIGHLIGHTS

HYDRAFACIAL CERTIFICATE

Upon successful completion of the HydraFacial training, students will receive a HydraFacial Certificate. As the only authorized Educational partner of HydraFacial in Western Canada, HydraFacial has created a comprehensive certification process for qualifying BMC students.

IPL CERTIFICATE

Upon successful completion of the Dermalase training, students will receive a Dermalase Intense Pulsed Laser Certificate, for Skin Rejuvenation and Hair Removal clinical treatments.

PREempt CERTIFICATE

After successfully completing the PREempt training, students will receive an Infection Control Certificate. This certification supports the essential practices of following the Personal Service Establishment Guidelines and safely using Health Canada approved high level disinfectants.

MEDICAL ESTHETICS CERTIFICATE

GLOBAL ESTHETICS/MEDICAL ESTHETICS DIPLOMA

DERMAL INSTITUTE CERTIFICATE, DERMALOGICA

Due to the College's unique partnership with Dermalogica, Blanche Macdonald Esthetics students receive specialized Dermalogica training within the curriculum.

DRAGON'S DEN, ESTHETICS ENTREPRENEURIAL CHALLENGE

A program highlight is our version of the Dragon's Den Entrepreneurial Challenge, where students present their business propositions and product creations. Judged by a panel of industry experts, our students sharpen their business acumen and creative concepts.

CURLIQUE BEAUTY BOUTIQUE

As the retail sibling of the college, CurliQue is located within our Atelier Campus. Students have access to top brands and product knowledge, including Dermalogica, Indie Lee, The Ordinary, Oribe, and Make Up For Ever.

INMODE LASER AND RADIO FREQUENCY

Blanche Macdonald Centre is British Columbia's first authorized educational partner for the elite InMode Diolayze XL Laser for Laser Hair Removal and InMode Forma, Radio Frequency for Skin Tightening.

PROGRAM STRUCTURE

1. PROGRAM LENGTH: One Year

2. PROGRAM SCHEDULE OPTIONS:

A. Monday & Tuesday 8:30am - 5:30pm;
Wednesday 9am - 1pm

B. Wednesday 1:30pm - 5:30pm;
Thursday & Friday 8:30am - 5:30pm

Total of 22 hours per week

3. PROGRAM HOURS: TOTAL = 1100 HOURS

Module One. Skincare, Body Care, and Medi-Spa = 748 hours

Some theory classes may be done online.
All practical classes are done onsite.

Module Two. Nail Care = 154 hours

All classes are done onsite.

Module Three. Art & Tech/ E-Spa = 88 hours

Some theory classes may be done online.
All practical classes are done onsite.

Module Four. Esthetics Makeup Artistry = 110 hours

All classes are done onsite.

IMPORTANT

All students will receive all the same modules in their program delivery. The order in which modules you start with will vary with each Esthetics group. For example, some groups will start in Skincare, other groups may start in Makeup, Nails or Art & Tech / E-Spa.

The College continually assesses, critiques, and updates our programs. As such, the College reserves the right to update and change program delivery, curriculum, instructors, facilities, professional kit contents, books, supplies, and Tuition Fees without notice.

Please note that during the Covid-19 pandemic, the school reserves the right to suspend Family & Friends and Client Days when necessary.

MODULE 1

SKINCARE, MEDI-SPA & BODY CARE

Blending traditional with alternative and art with science, our integrated approach to skincare and body care celebrates the synergy between internal health and external beauty. In this intensive module we'll begin by developing a theoretical foundation of anatomy, physiology, sanitation, cosmetic ingredients and esthetics equipment.

Moving on to practical application, you'll customize facial and body treatments to soothe the skin, heal the body and uplift the soul. Guided by your instructors, you will rotate roles between Esthetician and client, learning how to overcome inhibitions and become comfortable providing and receiving services.

This hands-on practical approach will help you cultivate the empathy and emotional awareness that are essential to your role as an Esthetician.



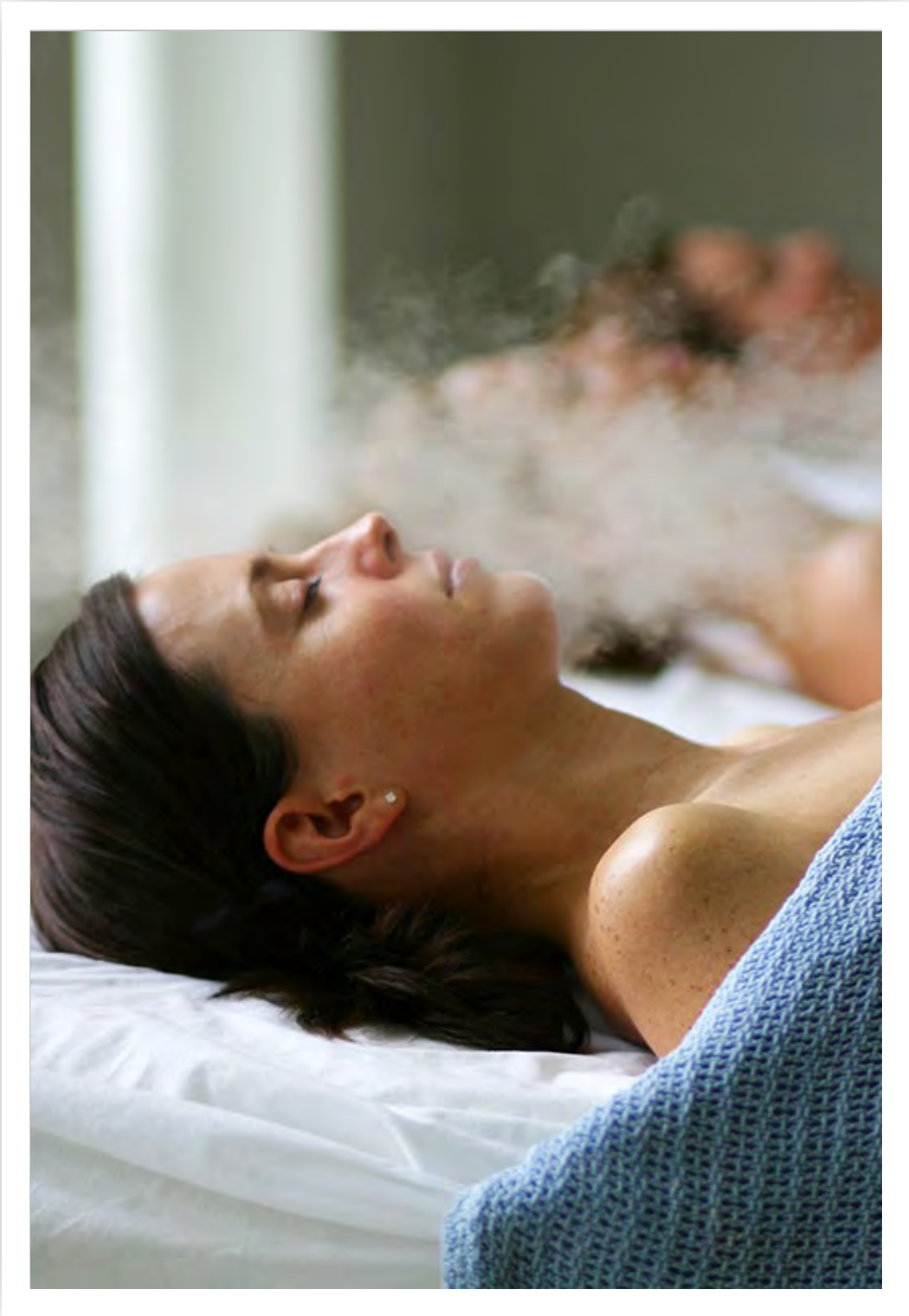
SKINCARE

FACE VALUES

Take care of the body's largest organ – the skin! Learn to perform a winning facial by developing skills in client consultation, draping, cleansing, toning and rinsing. Once you've explored the basics, we'll advance into skin analysis, exfoliation, steam therapy, extraction and disinfection, massage techniques, application of treatment concentrates and masques, and finishing with protective products.

Learn to create 'manual' only treatments that do not require equipment – perfect for mobile services – and how to incorporate esthetic equipment into advanced facial treatments.





Work with magnifying lamps for skin analysis, Vapozones for steam treatments, and High Frequency machines for soothing and disinfection.

We'll train you in massaging the face and back using Swedish, digital pressure and stone techniques to complement your skincare services.

Together we'll delve into cosmetic chemistry and skincare products as we explore the latest skincare trends, technologies and techniques.





EXPRESS MICRO TREATMENTS AND MENU ENGINEERING

As technology changes, so do our clients. That's why we train you to identify and respond to the demands of a shifting market. Today's personal care consumers are choosing targeted, express services, and they want to be Social Media polished at all times. With the demand for fast, focused, and fun treatments, these new 're-engineered' menus place estheticians as artisans and technicians crafting bespoke services, customizing and creating unique treatments.

Think cosmetic micro-treatments that combine esthetic hydrating and smoothing treatments with medical injectables and lifts. Or pop in for a spa 'cocktail', 15 minute express treatments that can be as easy and affordable. Try high-tech facials. Or how about skin treatments as personal training? Terms like skin gyms, facial smoothies, and express skin workouts are now part and parcel of the industry.

Together we explore these contemporary directions and help our students break traditional services down into express offerings. Navigate the journey as generalists and next level specialists.

It's elemental, but not elementary.

< ULTRA-SONIC TOOL FOR EXFOLIATION

TRENDING TREATMENTS: CONTEMPORARY SKINCARE

Just like our skin, the Esthetics industry is constantly changing and transforming. As clients recognize that skincare is a key part of self-care and wellbeing, skincare regimes are now as important as going to the gym or eating well. Today's clients also know more than ever, and many are now 'skintellectuals', seeking out hyper-customized services, deep exfoliation and ultra hydration. At the same time, the language of skincare is becoming ever more scientific and complex.

At Blanche Macdonald we are perpetually plugged into the industry, closely tracking trends and updating our program to meet the changing needs of today's market. Learn to use the latest techniques and technologies to meet the specific needs of each individual.

Become fluent in the latest skincare language so you can select and recommend products to build a personalized skincare regimen that considers allergens, sensitivities, preferences, skin type and condition, age, ethical choices and budget.



SENSOR TOOL FOR SKIN ANALYSIS





MEDI-SPA

'Medical' or 'cos-medic' esthetics is a rapidly growing industry, with Medical Estheticians and Laser Technicians working for leading Dermatologists, Plastic Surgeons, Laser Clinics and Rejuvenation Centres. Learn about the varying methods of chemical exfoliation, including glycolic (AHAs), salicylic (BHAs), blends (PHAs), trichloroacetic acid (TCAs) and enzymes including papain, bromelain, and yeasts.

Hands-on training

Building on traditional Esthetic services, you'll move into creating clinical skincare treatments. You'll receive hands-on training with the technology platforms used in many Medi-Spa and Medical Esthetics clinics: Intense Pulsed Light Dermalase Laser, Microdermabrasion and LED light therapy. Starting with contraindications and treatment parameters, you'll learn how to create tech solutions for skin rejuvenation, acne treatments and hair removal, finishing with post-treatment care. Learn how to integrate, customize and blend special skincare and body care treatments with traditional techniques and high-tech tools and machines.

Theory training and guest speakers

Learn how Doctors and Registered Nurses administer injectables and fillers including Botox, Restylane and Juvederm. Review how Medical Estheticians and Laser Technicians work with Dermatologists and Doctors in a clinical setting.

IMPORTANT: Estheticians are not licensed medical professionals and are not allowed to administer injectables in Canada.











HYDRAFACIAL

HydraFacial is one of the most in demand Medical Esthetics / Medi-Spa services facial treatments. One is performed every 15 seconds around the world. Due to its high impact results with very little downtime, this is an essential treatment to add to your clinical esthetics portfolio. Using a patented Vortex Fusion delivery system, the HydraFacial focuses on three steps: exfoliate, extract and hydrate. Clinical Estheticians can charge anywhere from \$150 to \$300 per HydraFacial treatment.

Blanche Macdonald Centre is the first authorized Educational partner for HydraFacial in Western Canada. As such, our graduates can earn a **HydraFacial Certificate**.

HydraFacial training

- Hygiene and Disinfection
- Skin Health
- Skin Types and Conditions
- Professional Client Consultation
- Treatment Planning
- Vortex Technology
- Hands-on HydraFacial training
- Pre and Post Treatment Consultation
- Integrating LED Light Therapy with HydraFacials



hydradfacial



**STUDENTS LEARNING
HYDRAFACIAL TREATMENTS**



**HYDRAFACIAL TREATMENTS
WITH HYDRAFACIAL
HANDHELD LED LIGHTS**



THAT HYDRAFACIAL GLOW



INMODE LASER AND RADIO FREQUENCY - NEW

Blanche Macdonald is the first authorized educational institute for the prestigious InMode Laser in British Columbia, Canada.

In BC alone, over 100 physicians' offices, medical esthetics clinics, medi-spas and esthetics salons provide Medical Esthetics treatments with InMode machines.

InMode has breakthrough technology that combines laser and radio frequency.

This is an all-in-one approach that has the flexibility to blend multiple treatments through adaptable applicators.

This up-to-date technology is regarded as the gold standard in the industry.







InMode - DiolazeXL LASER, Diode Hair Removal

Laser treatment for Hair removal is where “the laser beam is made up of precisely controlled pulses of energy which are absorbed by the melanin or pigment in the hair, reaching into the active hair follicles that lie beneath the skin. Essentially the energy heats the hair - right down to the bottom of the root - safely destroying it without damaging the surrounding tissue or skin.” (Harper’s Bazaar)

The InMode DiolazeXL Laser is considered the fastest laser hair removal on the market, with 4 to 6 treatments of 15 to 30 minutes each. Utilizing the newest technology, the laser wavelength 810nm provides incredibly fast hair removal on all skin types, including tanned skin. It has up to 5 pulses per second during the glide mode and can cover up to 6cm²/second. The contact cooling also keeps the treatment very comfortable, and painless.

InMode DiolazeXL is approved by Health Canada and the FDA in the United States.

Blanche Macdonald Esthetics students receive hands-on, practical training on InMode’s DiolazeXL Laser Hair removal.

InMode - Forma, Radio Frequency Skin Tightening

InMode's Forma is known as the non-surgical Celebrity Facelift. Celebrity patients who swear by its incredible results include Kim Kardashian, Kourtney Kardashian, Chrissy Teigen, Emma Roberts and Shay Mitchell.

Dr. Jason Diamond's Forma treatment on Kim Kardashian.
<https://www.instagram.com/p/BswijVGhW1L/>

What is Forma? Forma is powered by radiofrequency and heat, which actually stimulates new collagen production and dramatically improves skin tone and texture. It's considered an effective alternative to fillers or surgical facelifts.

InMode Forma is approved by Health Canada and the FDA, in the United States.

Benefits:

- stimulates new collagen and elastin production
- slows down the signs of aging
- tightens the jawline
- can remove nasolabial folds
- raises and lifts the brow bone area
- sculpts cheekbones
- is safe on all skin types
- can provide long lasting results
- non-invasive and relatively pain-free treatment, with no downtime

Medical Clinics and Medi-Spas are charging an average of \$600 for one session with InMode's Forma, recommending patients book for 4 to 6 sessions.

Blanche Macdonald Esthetics students receive hands-on, practical training on InMode's Forma Radiofrequency Skin Tightening.

Press/Media:

"I Swear this Celebrity Facial Took a Decade off My Face!"

Byrdie.com

<https://www.byrdie.com/forma-laser-review-5113170>

"We Tried the Forma Non-Invasive Face Lift and the Results are Amazing!"

Us Weekly

<https://www.usmagazine.com/stylish/news/forma-non-invasive-face-lift-review/>

"The Celebrity Fave Facial" - Non-Surgical Facelift

Good Housekeeping

<https://www.goodhousekeeping.com/beauty/anti-aging/a29265384/what-is-forma-facial/>

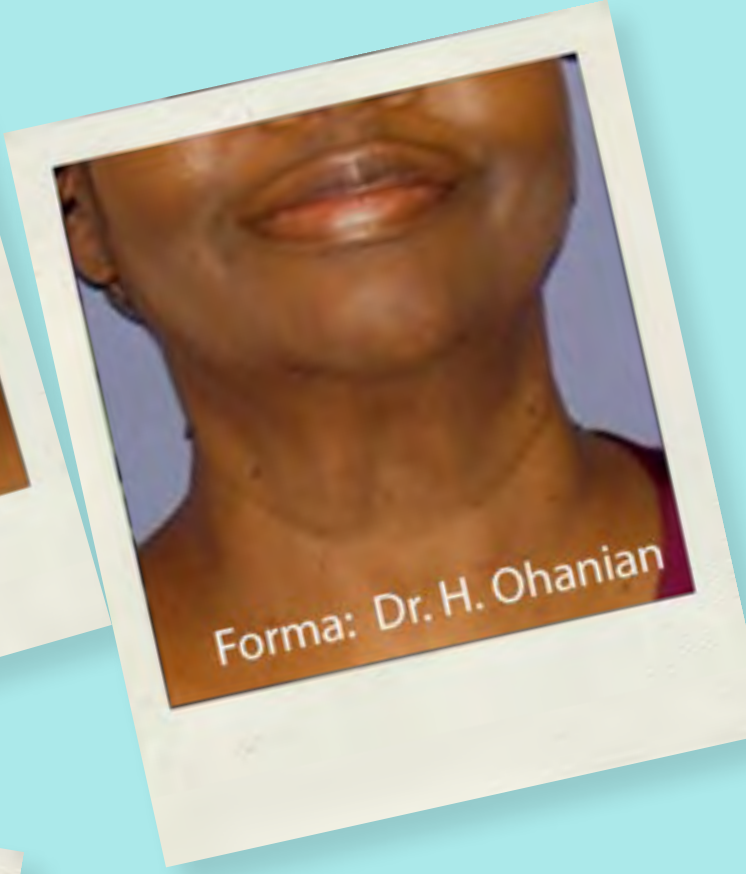




Before and After Photos provided by InMode and by physicians who have used InMode Forma on their patients.

BEFORE & AFTERS







IPL (INTENSE PULSED LIGHT) LASER

IPL Laser Hair Removal - working with our Dermalase IPL Laser, you will receive hands-on training on how IPL hair removal therapy eliminates unwanted hair from the hair root to the tip. Learn how the IPL hair removal adopts photo-thermal therapy to eliminate the hair follicle, without damaging the surrounding skin.

IPL Skin Rejuvenation - our students are trained on using the IPL laser to provide skincare treatments that deliver a broad spectrum of light onto the skin's surface. These wavelengths of light penetrate deep into the skin tissue to stimulate the cells beneath the surface. IPL skin rejuvenation treatments are a non-invasive solution for treating:

- Freckles
- Age spots
- Hyperpigmentation
- Rosacea
- Spider Veins
- Acne

IPL CERTIFICATE

Dermalase will award each Blanche Macdonald Esthetics student a Certificate for the Dermalase IPL Laser upon successful completion of this training, which includes:

I. Laser Physics, Laser Safety and Contraindications

- A. Laser Physics: What makes the Intense Pulsed Light (IPL) work
- B. Laser Safety: Treatment protocol
- C. Contraindications: Treatment precautions

II. Patient Selection, for Laser Hair Removal

- A. Patient Selection: Who will or will not benefit from IPL treatment
- B. Tissue Interaction: What to expect on the skin after treatment
- C. Theoretical and Practical Basis for Laser Hair Removal:
Clinical Aspects

III. Hair and Skin Analysis, Hair Biology and Growth Cycles

IV. Laser Hair Removal Treatments for Skin Rejuvenation

- A. Skin anatomy, physiology and pathology

V. Skin Rejuvenation Treatments

- A. Treating rosacea, broken capillaries and pigmentation
- B. Contraindications
- C. Pre and post compliance
- D. Medical history and consent forms







LED LIGHT THERAPY

Light Therapy Machines - our comprehensive light therapy machines feature Red, Blue, and combination lights to address a variety of skin conditions and needs.

Students will be provided with hands-on practical and theoretical training. Learn how to adjust and adapt treatments and access the benefits of light therapy, including treating acne, regulating natural oil production, stimulating collagen and elastin, reducing redness and wrinkles, and clearing skin tone.

Unlike other light therapies, LED light therapy does not contain ultra-violet rays, making this safe for regular use.

This is a non-invasive treatment.









MICRODERMABRASION

Microdermabrasion Machines – Microdermabrasion helps to gently rejuvenate the skin, to treat light scarring, discolouration, sun damage, age spots, melisma and fine lines.

Your Microdermabrasion treatments can be combined with other Esthetics treatments and products, to create a customized facial.

In our beautifully appointed Esthetics classrooms you will have direct access to contemporary technology, completing your hands-on training on the same equipment used in professional spas and skincare clinics.

With our Microdermabrasion machines you'll learn how to make your client's skin appear firmer and more youthful by gently resurfacing and buffing with our professional wands and pens. We'll provide you with the tools you need to be in-the-know – and in-the-now – whenever and wherever you practice.





BODY CARE

HEAD-TO-TOE GLOW

Body care means something different to each client. We'll show you how to create that perfect comfort level through consultation, consideration and respect. You'll learn how to set up a professional treatment space and drape your client for maximum comfort. Learn how to perform body scrubs and exfoliation treatments using dry brush with gloves and body polishes to improve skin texture and invigorate the circulation.

We'll guide you in using body wraps to draw up toxins from the body and eliminate impurities with seaweed, algae, clay and mud. To complement your practical work, we'll explore emerging body care trends, techniques and philosophies.

MASSAGE AROUND THE WORLD

Learn the art of massage in this hands-on exploration of three key methods from across the globe.

Smooth flowing Swedish Massage promotes relaxation, improves circulation and relieves muscular tension using effleurage, tapotement and petrissage. Detoxifying Ayurvedic massage is customized to fit an individual's *dosha* and uses *Marma*, or Indian pressure points, to apply massage techniques including tapping, kneading and squeezing for a regenerating and relieving treatment.

Hot Stone Massage uses heated stones to maximize blood flow circulation, relax muscles, relieve stress and accelerate the healing process.

We'll show you how to customize pressure and technique according to your client's individual needs, and adopt the correct stance and ergonomic principles that will allow you to perform multiple massages during a busy spa day.

WAXING

Hair removal is a growing industry, and niche Wax Bars are now popping up everywhere. Build the skills for gentle yet effective waxing and you'll have return clients filling your books on the regular. We'll teach you how to work proficiently with two types of wax: hard wax, also known as hot wax; and soft wax, also known as cold wax. Starting with the all-important art of client consultation, we'll help you determine the safest and most effective treatment for your clients, including the type of wax to use. We'll complement your practical work with vital pre- and post-service care, including preparing and testing the wax, cleaning and prepping the skin with powder and oil, sanitation – no double dipping! – applicator and disposable sheet use, and how to reduce redness. You'll learn to wax all parts of the body, and practice your skills on clients and fellow students. An optional workshop on Brazilian waxing will be offered for those who are comfortable and wish to expand their waxing repertoire.

BROWS AND LASHES

If eyes are the windows of the soul, then brows and lashes are the decorative frames that enhance and beautify the view. Brows and lashes are now an essential part of any spa menu, requiring careful preparation and knowledge of the depth and shape of the eyes, eyebrows and eyelashes. You'll learn eyebrow shaping techniques such as waxing and tweezing, and perform the basics of eyelash tinting.



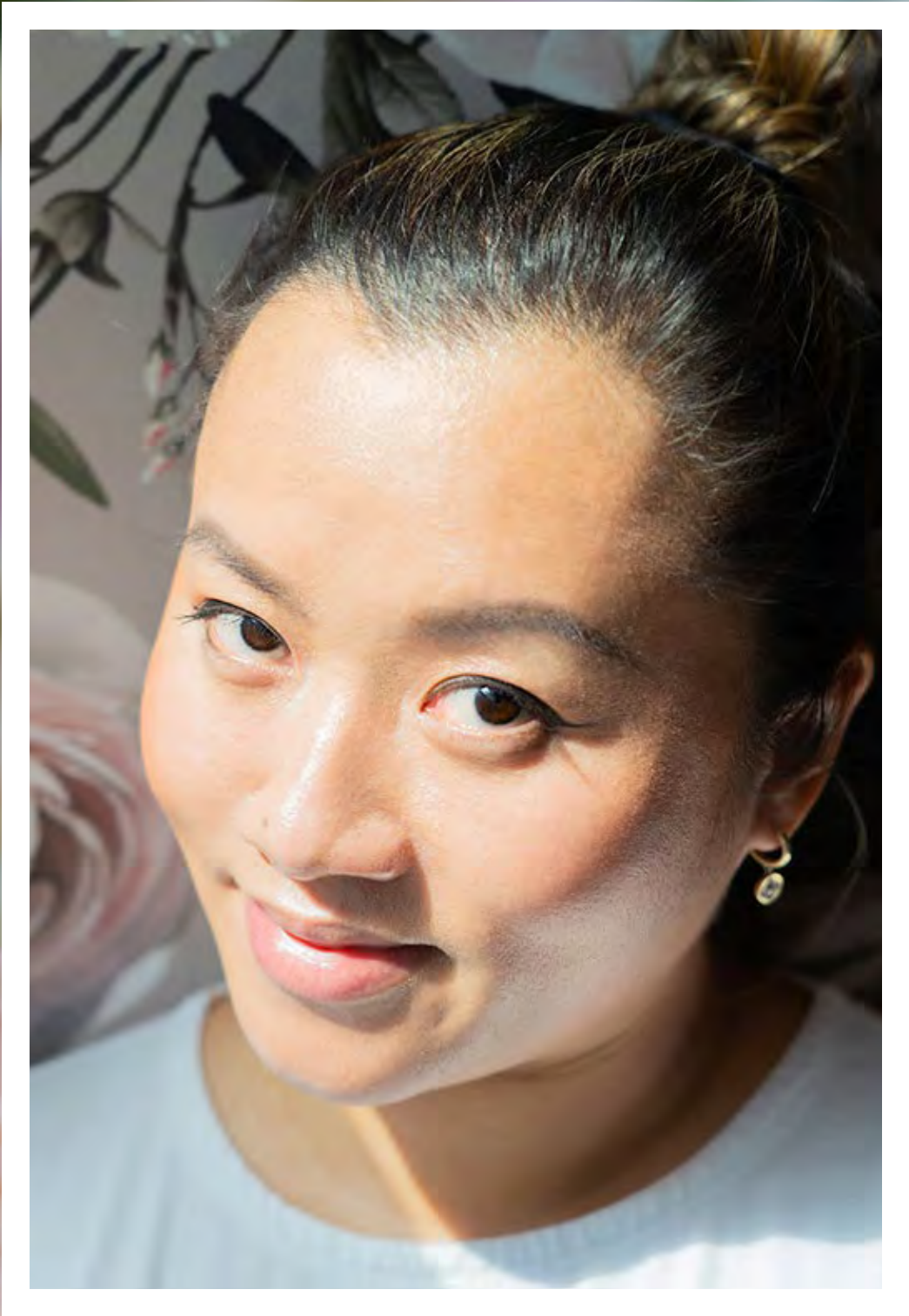
At Blanche Macdonald, we learn by doing. As a student you will give services to your classmates and to friends, family members and the general public on our client days. You will also receive those services yourself.

Learning to both give and receive services allows you to develop a holistic understanding of the esthetics experience. It creates empathy and trust. It breaks down barriers and makes you more comfortable with yourself and with others.

It also brings you closer to your fellow students, transforming you from a class into a community based on the shared values of compassion and care.

This is the power of touch.





MODULE 2

NAILCARE

Flex your Talon Talent and develop the diverse skill set to provide a range of professional nail care services to your clients. Starting with a study of the anatomical structure and composition of the hands and feet, you'll learn about nail growth and nail shapes, and develop proper sanitation techniques. We'll teach you how to evaluate nail irregularities, diseases and disorders to determine when it is and isn't safe to provide a treatment. Discover the art of manis and pedis, discover how to enhance your spa services with cutting edge treatments and techniques, and let your creativity run wild with nail art.

MANI PEDI

Learn the secrets of an outstanding manicure and pedicure, from cuticle care, shaping and polishing techniques to the perfect soak. Our expert instructors will guide you in enhancing your treatments by incorporating Swedish massage. Develop polish, file and nipper techniques, and create the iconic French design. Soothe away the stress of daily life and whisk your client off tired feet with a relieving pedicure treatment.

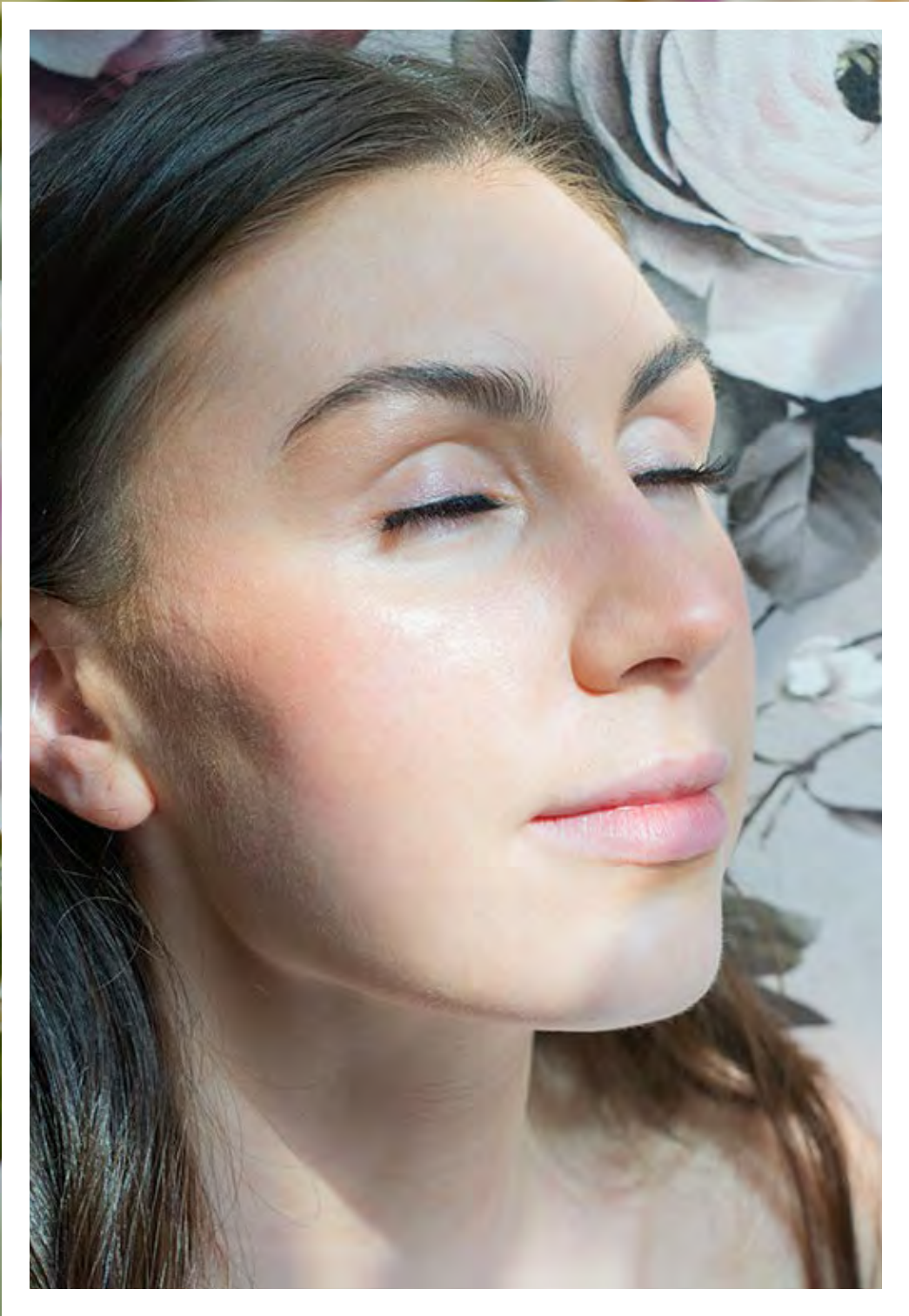
SPA SPECIALS

Progressing beyond basic manicures and pedicures, we'll coach you in those special extra steps that will transform your spa service from ordinary to extraordinary. Explore a range of innovative treatments and techniques to add to your personalized menu options. Soothe your clients' work-worn muscles with a paraffin treatment; nurture with nourishing hand exfoliants and masks; and learn the rituals of the 'foot facial'. Enhance your spa concept with signature manicures and pedicures.

NAIL ART

Time to get creative! We'll dip into our stock of top-of-the-line traditional and gel polishes to show you how to swirl, dot, stencil and speckle your way to fabulous free-hand design. Combine colours and techniques with nail accessories to create customized nail art designs. Mesmerize with water-marbling techniques, fade away with ombre transitions, and indulge your inner artist with acrylic paint miniatures. Develop the techniques to offer your nail services for special events including grads, parties and weddings.







MODULE 3

ART & TECH/E-SPA

Whatever avenue of Esthetics you choose to follow, you'll need to successfully market yourself to the world. Transfer your skills from High Touch to High Tech to promote your brand in the digital realm. Learn how to create effective online marketing and social media campaigns, and develop the design and SEO (search engine optimization) skills that will drive clients to your business. Master the marketing essentials and professional practices to transform your entrepreneurial spirit into a successful career.

ART & TECHNOLOGY

Our Art and Tech module will give you the power to market yourself in the ever-growing Esthetics industry. In our state-of-the-art Mac labs you'll gain a working knowledge of Photoshop and Adobe applications to create layouts and design promotional materials including Spa menus, business cards, brochures and ads. Learn how to create an effective E-Marketing campaign, send out e-blasts and promotions, and design, maintain and optimize your own Spa website for maximum impact and exposure.

SPA ELEMENTS

The spa industry has its own language and culture. We'll study the nature and design of spas, explore different spa categories, and examine the diversity of services to determine the ingredients for an optimal spa experience. You'll develop an intimate understanding of the Spa business – and learn how to set yours apart from the rest.

ECO BEAUTY

Make your esthetics career good for you and the planet. We'll explore how products and methods are being adapted to ecological and cruelty-free philosophies in the 'greening' of the spa industry. From the definitions of 'organic,' 'pure,' 'natural' and 'vegan' to the use of eco-friendly, biodegradable packaging and carbon neutral processes, you'll learn how to meet the demands of the ethical consumer. Develop responsible and sustainable practices that communicate ethical values and create a culture of trust with your brand.

COSMETIC KITCHEN

Welcome to D.I.Y. Beauty – Do It Yourself! What better way to understand the principles and formulations of skincare than to create your own? Work in teams to develop your own signature product, from concept and branding to design and marketing. Experiment with ingredients, aromatics, essential oil blends, seasonal produce and herbs. Then get creative as you develop a marketing strategy to promote your product and build your brand. In our very own version of Dragon’s Den, your team will pitch your product in a group presentation, judged by a panel of industry experts. This is your chance to show your creativity and imagination, while rubbing shoulders with leaders of the Spa world.

BUSINESS ESSENTIALS

In this interactive business intensive we’ll show you how to build your esthetics brand from the ground up. Learn how to structure and register your business, apply for a license, build an effective team, hone your vision and develop a winning brand. Explore inventory systems, marketing strategies, staffing, service pricing and learn how to attract and retain clients. We’ll help you develop the professional strategy to make your personal career goals a reality.

RETAIL THERAPY: PRODUCT KNOWLEDGE

Products are an essential part of the Esthetics experience. Retail spaces are popping up in spas, nail bars and skin clinics everywhere, and product expertise is now an integral part of your role as a Spa Therapist.

Your clients will seek your advice and expertise on how to create and follow their own personalized skincare and body care regime at home. We'll teach you how to recommend products to suit an individual's unique needs, budget and lifestyle. Learn the language of the retail realm, including merchandising, cosmetic store standards, and marketing and trend cycles for skincare, body care and nail products.

At CurliQue, our Pro Beauty Boutique, you will have exclusive access to a vast range of professional products, giving you the unique opportunity to experiment, play and test out all the hottest brands.





MODULE 4

ESTHETICS MAKEUP ARTISTRY

All makeup artists begin with a good foundation. Our makeup curriculum has been created by Emmy Award-winning Makeup Director, Todd McIntosh. Master the basics of beauty makeup and learn the essentials of application as you explore colour, texture and light. Discover how to care for the skin and work with different skin types, tones, ages and ethnic groups. Learn techniques for blending, contouring, shading and highlighting, and follow industry standards for cleaning and hygiene. Develop hands-on product knowledge with industry pros at CurliQue, our Beauty Boutique.

MAKEUP FUNDAMENTALS

Starting with an analysis of facial shapes, skin composition and bone structure, you'll learn how to contour, shade and highlight, and correct facial, lip and eye shapes. Building on this foundation, you will create basic day looks and then transform them into evening. We'll introduce you to bridal and fashion makeup, and you'll learn how to create a makeup face chart.









COLOUR THEORY

Explore the language of colour in makeup. Learn how different tones, shades and colour combinations create specific psychological reactions and make statements about an individual's style and fashion. Learn the primary, secondary and tertiary colour wheels in conjunction with colour application techniques to create a unifying colour palette. Discover how to choose and adjust colour for tonality and harmony.

MAKEUP PRODUCT KNOWLEDGE

Learn how to identify the most effective products for specific clients and applications. Our expert instructors and the Pro Team at CurliQue will guide you as you gain the confidence and expertise to create looks with a variety of products, on a diversity of faces. We'll explore the advances in treatment-oriented makeup formulations and mineral makeup, study the latest makeup trends and discover the hottest buzz brands.









ALL MODULES

PROFESSIONAL PRACTICES: SANITATION, HYGIENE & SAFETY

Learn to create safe and healthy treatment environments by using the correct processes and materials, and follow Industry standards for hygienic procedures and infection control. We'll show you how to sanitize your tools, implements, and station to create a clean and legitimized space to ease your clients' bodies and minds. Accurate analysis of skin types, conditions, and disorders will enable you to recommend the appropriate products and determine the safest service for each client.

CLIENT CARE & ETHICS

The relationship between an Esthetician and a client is sacred. We'll coach you in creating intuitive, caring and sensitive client relations while respecting professional boundaries and client confidentiality. Learn how to consult your clients about their unique health concerns and lifestyle needs so you can customize a safe and comfortable service. Your personal presentation and workspace are extensions of that care. We'll help you ensure your demeanor, posture and attire exude professionalism.

ADDITIONALLY

FAMILY & FRIENDS + CLIENT DAYS

Practice makes perfect! Throughout your Skincare, Body Care and Nail Care Modules you will practice your skills on friends, family and clients during our regularly scheduled Friends & Family and Client Days. This is your chance to test yourself within industry time standards, develop your skills in customer care and client consultation, and refine your services. Take in criticism and feedback and move forward with renewed insight. These real life experiences will help to boost your confidence and prepare you to enter the professional world.

Please note that during the Covid-19 pandemic, the school reserves the right to suspend Family & Friends and Client Days when necessary.

PLEASE NOTE:

The order of the Global Esthetics/Medical Esthetics Program modules that each student receives may vary due to instructor scheduling needs. Each student receives the exact same modules and total amount of training but the order of some modules may vary for certain groups. The college reserves the right to change course offerings, course content, kit contents, facilities, faculty, tuition fees, and course schedules without notice.



SUSTAINABILITY

Everyone says green is the new black. But sustainability isn't just fashionable – it's fundamental.

Today's consumers and clients are more knowledgeable than ever on the issues that matter to them most. On social media, brands rise and fall based on their values and ethics. It's no longer an option to stand on the sidelines. As a professional it's essential to show that you are aware of social and environmental issues, and to wear your core values and beliefs as a badge of pride. It's no longer enough to just say the right thing. Our actions have to match our words. Each one of us is accountable; it's up to us to give back to the community and the world in whatever ways we can.

As climate change becomes more of a threat, resources become more and more scarce, and waste and needless consumption contaminate our planet, we can no longer ignore the fact that our practices and decisions have major impacts.

In the Esthetics industry it's no different. From product packaging and ingredient provenance to the paint and lighting in your Spa or Studio, modern day Estheticians, Spa Therapists and Nail Artists must consider sustainability in everything they do.

In this topical module we ask the vital question, what is your social responsibility and how is it aligned with sustainability? It's all about dialogue, and putting words into action. It's about building our own awareness of environmental and social issues, and understanding the impacts of your actions.

We'll help you recognize what you can change, realistically, in your life to become a more ecologically responsible individual and professional. From creating an ethical social media profile to developing an ecologically responsible brand, we'll help you come up with a strategy to give back. Whether that means sourcing biodegradable packaging and ingredients, using local, organic and cruelty-free products, or donating proceeds to causes that share your values, we'll help you understand what it means to make your business sustainable – environmentally and economically.

Sustainability also means looking at things holistically. It's how we act, not just toward the planet, but toward each other. Our goal is to also create a climate of mutual respect, care, and consideration. Each person's journey is unique and meaningful in its own way. We'll guide you in the process of creating habits and going gradually to see how you can make positive, meaningful change as the future leaders of our industry. We ask you to be kind to yourself. None of us can do everything, nor can we save the world single handedly. But through our collective efforts and awareness, we can change the world, one person, one action, one decision at a time.

Be kind, be calm, and be sustainable!



PRODUCTS

THE TOOLS OF YOUR TRADE

Lovingly curated by Blanche Macdonald's Product Experts, our Student Kits showcase the best Esthetics and Makeup Products on the planet. From revered professional brands to stripped-down organic botanicals and eco-conscious vegan lines, this collection of traditional top-of-the-liners, trendsetters and trail blazers is designed to make you the best Esthetician you can be. These hand-picked products are the tools of the trade that will help to boost you to your highest professional heights.

Here are just a few of our Product highlights.

DERMALOGICA SKINCARE

You wouldn't wear your stilettos to the gym, and for Dermalogica, gorgeous skin is in shedding the frills of artificial additives and putting skin health first. Voted Salon Magazine's Readers' Choice for Best Skincare Brand and used by leading spas around the globe, Dermalogica's sprawling line has a product for every skin type, as deciphered by their unique Face Mapping® skin analysis. Founded by fierce entrepreneur and skin therapist Jane Wurwand, Dermalogica is free of lanolin, artificial colours and fragrances. It's the gold standard for skin fitness.



CARONLAB

They say necessity is the mother of invention. When Australian Spa Therapist Lilliane Caron became frustrated with the expensive, inferior, difficult-to-use waxes on the market, she decided to formulate her own range of hard and strip waxes. Caronlab was founded on an absolute dedication to client satisfaction, and a promise to make the lives of beauty therapists easier. Now the award-winning company has revolutionised the waxing industry in Australia and beyond with their products' gentle yet effective results, empowering Therapists to care for the health, comfort and well-being of their clients.

ELASPA

After the fall of communism in Poland, Ela Drzazga had the freedom to follow her dreams, becoming the first Polish woman to earn a western MBA. She started a business importing beauty products, but was frustrated by the synthetic ingredients and lack of integrity that plagued the industry. So she created ElaSpa, a line of 100% natural, 98% organic skincare formulations free of parabens, paraffins, PEGs, GMOs, nanoparticles, radiated ingredients, materials derived from animals and synthetic colorants, oils and perfumes. All of ElaSpa's products use "active synergy" – highly concentrated, active organic plant extracts sourced from sustainable ecosystems – to enhance their healing qualities and produce powerful results.

INSTITUT ESTHEDERM

Inspired by the sun and engineered to mimic our skin's own cellular water, Institut Esthederm's products use a high concentration of repairing active ingredients to protect skin from stressors such as the sun, ageing, lifestyle and the environment. Created by French pharmacist and biologist Jean Noël-Thorel, this collection harnesses dermal bio-ecology to protect skin's original beauty, respect its integrity, and rebalance the skin's ecosystem. Institut Esthederm is a pioneer of research into skin flora and its "microbiome", optimizing our skin's cellular metabolism and strengthening its ability to adapt and improve. In short, they allow our skin to renew itself day after day.

MAKE UP FOR EVER

When Makeup Visionary Dany Sanz set out to create cosmetics that could survive the fierce elements of show business, MAKE UP FOR EVER was born. Now her collection is ready to withstand it all – from HD lenses to international runways – and her brand is revered and respected by professional and amateur makeup artists the world over. We've carried MAKE UP FOR EVER in our student kits for years, and now Blanche Macdonald's CurliQue is home to the first MAKE UP FOR EVER Pro Shop in Western Canada, making the entire line of over 1,000 chroma-packed products available here at CurliQue!



Dragon's
Den
Entrepreneurial
Challenge

Are you ready to unleash your entrepreneurial spirit and let your collaborative and creative skills take you to new heights? Then enter the Den and face the Dragons of the Esthetics Industry!

Our Dragon's Den entrepreneurial team challenge is the one of the most talked about and exciting parts of our Skincare Module.

It all starts in a class called Cosmetic Kitchen, where you will learn about the fascinating history of beauty. Beauty is a representation of the environment we are in. From tweezers to face masques to nail polish, everything started in someone's kitchen!

In our Cosmetic Kitchen you'll work in teams to create your own bespoke face masque using seasonal fruits or vegetables. This is the first step in the creation of your very own skincare brand.

Once your brand is born, you'll have two months to work with your team to develop every aspect of its future. This project is all about collaboration. Just like in the real world, you will learn to master the soft skills and work with different people as you collectively apply yourselves to make your brand a success.

Together you'll create a business plan and marketing strategy that will catch the eye of consumers – and our judges – and showcase what makes your brand unique. You'll develop a website, social media profiles, and work with your team members' individual strengths to take





your brand to the next level. This project requires critical thinking, resourcefulness, collaboration and innovation as you and your team work together on every aspect of business development and brand creation. This is your chance to think outside the box, use your voice, and most important of all, work with and learn from each other.

At the end of the two months, your team will have the opportunity to present your brand to a panel of judges, including your instructors, the Esthetics Director, and an Industry Leader from the Canadian Esthetics Community. The panel will be a secret, only revealed on presentation day – all part of the anticipation and buzz of one of your Program’s most hotly anticipated days!

Then it’s your turn to harness that entrepreneurial spirit and step into the limelight to proudly present your brand to the panel alongside your team. This is your moment to shine!

Best of all, you’ll receive real time feedback from our expert panel so you can learn and grow even more. This is a collaborative and creative project that will test you and challenge you on every level, giving you a unique and exciting opportunity to learn in ways you never imagined.

Get ready to meet the Dragons!







FEATURED FACULTY

SIMONA GOZNER, PROGRAM DIRECTOR

Simona Gozner is living proof that anything is possible.

After a meteoric career working in some of the country's biggest spas and skincare lines, Simona is now the proud Director of Global Esthetics/Medical Esthetics and Nails Studio at Blanche Macdonald, the school where she began her own esthetics journey.

That journey was neither easy nor straightforward.

It began as a refugee fleeing her native Romania, first to Switzerland, and then to Canada, in search of a better life for herself and her family. 20 years ago Simona and her nine-month-old baby arrived in Vancouver with nothing but a few words of English, a suitcase of diapers and a heart full of dreams.

Never one to shrink in the face of adversity, Simona had already moved to two countries where she didn't speak the language, cleaning hotel rooms to help support her family, before she enrolled at Blanche Macdonald. When she began the Esthetics Program she was busy raising her son and working as an attendant at Vancouver's Fairmont Waterfront Hotel. Taking the easy road wasn't an option; she knew she was destined for a new career and would do whatever she needed to make it happen.

“Coming to Blanche was one of the best decisions I ever made. It taught me who I was, encouraged me to bring the best out of myself and think outside the box... One thing I’ve learned is that you can’t achieve anything alone. You have to do your part but the holistic work of the team, and how we learn from each other, is so important. At Blanche I’m here to support and empower my colleagues and students as we give each other space to shine.”

And shine she did. Straight after graduating Simona took the first step in her storied career – a job at Vancouver’s Absolute Spa, where she was quickly offered the position of Director of Esthetics. From there she became Account Manager for The Stal Group, covering British Columbia as the representative for French skincare line Darphin. And her successes were again recognised when Nordic Selfcare approached her for the prestigious position of Development Manager across Western Canada.

This range of roles gave Simona a deep understanding of her chosen industry, which made her the perfect candidate to head Blanche Macdonald’s Esthetics Department. She’s been beloved by both students and colleagues since the day she started.

Today, from the helm of the same Program she graduated from all those years ago, Simona looks back on the varied and colourful landscape of her life so far with a unique and philosophical wisdom. The hardships and life lessons she has faced along the way have forged a tenacious, resilient, compassionate and ambitious spirit that inspires the next generation of Esthetics professionals at Blanche Macdonald every single day.

As a lifelong learner herself – on top of a demanding work schedule, she has somehow found the time to earn her Masters degree in Education – she still remembers what it was like to be in her students' shoes.

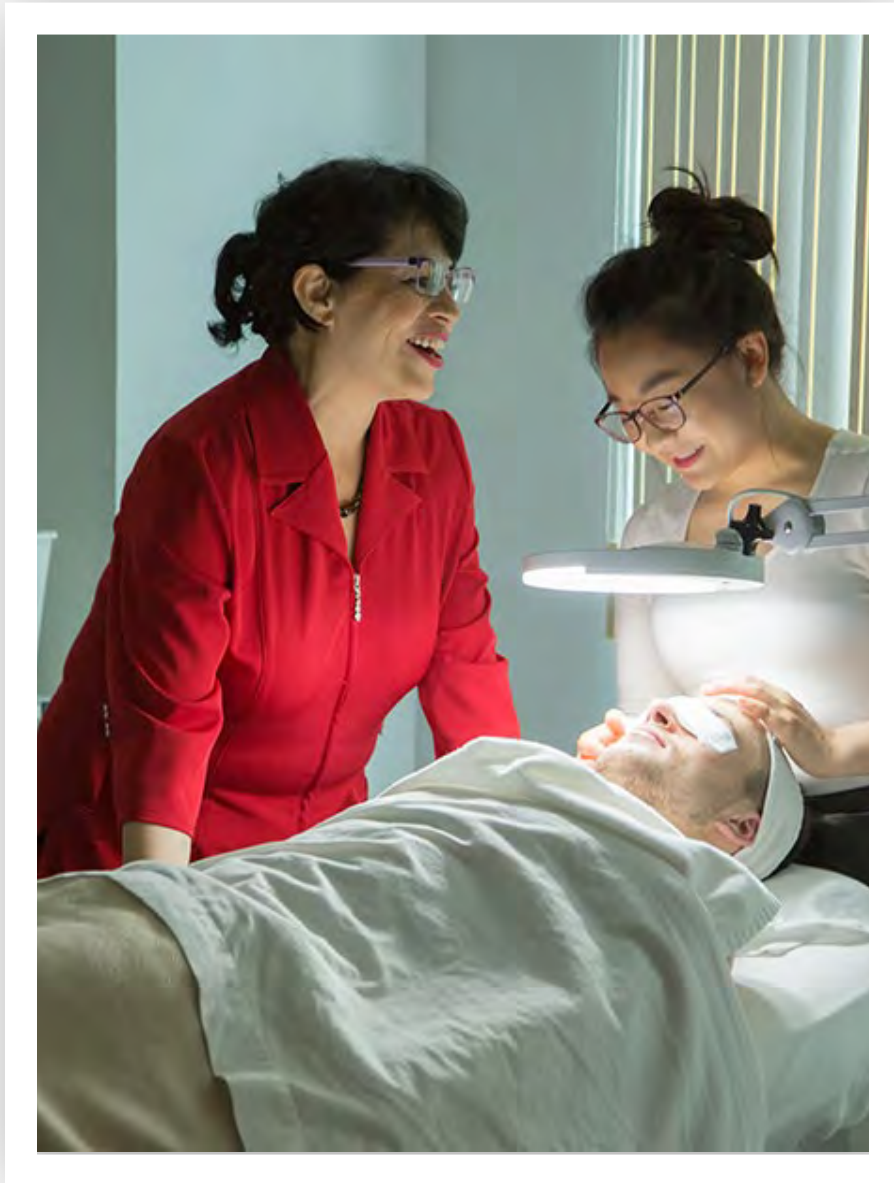
“When I see students become successful it makes me feel proud and humble at the same time. I’m proud because our students’ transformation is magical. We see someone shy develop confidence and blossom as they tap into potential they didn’t know they had. That’s inspiring. But seeing them at the beginning of their journey reminds me of my beginning. Remembering that I started here too is humbling.”

Simona’s connection with students goes far beyond their time at School. Once you join Team Blanche Macdonald, you’re family forever. Simona is a testament to that fact.

Her advice to new students embarking on the world of Esthetics?

“When you join us, know your dream, know your goal, but be open to learning. We have an idea that learning has to look a certain way, but really we don’t know. That’s why it’s so important to us to create a safe space for our students. Allow yourself to be open to receiving learning and communication. And have fun!” she laughs.

“Be Bold. Be Kind. Be You. Always have the right intention with yourself and others, and the rest will take care of itself. I truly believe that.”



CRISTINA CESA, LEAD ESTHETICS INSTRUCTOR

ANGELA BARNETSON, PROGRAM MANAGER



DEBBIE NICKEL, EXECUTIVE DIRECTOR

Debbie Nickel is a force of nature.

From her small town beginnings in Ponoka, Alberta, Debbie has become a true powerhouse in the Canadian Esthetics world. Over the years she has been an esthetician, salon owner, instructor, director, consultant, spokeswoman, judge and chair. Today she is an internationally respected expert in her field, heading judging panels, auditing competitions, and lending her expertise to provincial and national organizations.

With her infectious laugh, boundless wisdom, and a creative brilliance that never fails to astound, Debbie is Blanche Macdonald's Executive Director.

Before she took the reigns of this vital leadership role, Debbie spent 20 years as one of the key visionaries of Blanche Macdonald's Global Esthetics/Medical Esthetics Program, first as Instructor and then as Executive Program Director, where she inspired thousands of graduates to become the next generation of industry leaders. She knows first hand what a Blanche Macdonald education gives to our students.

"If you come here, you're not only learning a recipe for success, you're exploring all the elements that go into that recipe. You understand them, you can combine them, and you can create either a service or an experience. You learn how to engage with the industry as a practitioner, as a manager, and as an owner. We want you to be so well rounded and have so many choices when you leave us."



Debbie, always leading by example, is the very definition of well rounded. She can do anything, as she's proven in her various roles across a wide spectrum of environments and sectors. But at her core dwells a true passion for esthetics. To Debbie, an esthetician is a unique blend of skill and compassion.

“A great esthetician is someone who truly wants to connect with another person and understands that they can make a difference... Esthetics is truly being able to listen to another human being with your ears, and with your hands, and with your heart.”

These are profound words, charged with the power of a life in an industry where caring for other people resides at its very heart. At its roots, esthetics is a humanitarian field. Estheticians are changing the world, one person at a time, making a powerful difference to society at large through small, meaningful individual connections.

Debbie embodies these values of compassion, empathy and care in everything she does. Nothing expresses that fact better than her own words. This excerpt, from a poem Debbie wrote to welcome back our students after our pandemic closure, is the perfect example of her unique philosophical mind and spirited sense of leadership:



*Let's pause and take a breath.
Release it and let the stress out.*

We'll be ok.

*Breathe in and notice every extraordinary
ordinary thing. And each other.*

*We don't know when but we need to
remember this worry, this fear, and this
virus will eventually go away.*

Breathe and believe.

*It's time to re-calibrate the learning
journey—to use our heart compasses
to find the path.*

*Time to reconnect with the power of
our choices. To take another perspective—
choose another strategy—another direction.
Let us share the paths we took to help you
map out yours.*

*We are still here.
It's time to come back home.”*



Featured Graduates
Success at
HOME

LASER SHOW: MIMI LE FOX

Pair hard work with drive, determination and passion, and anything is possible. That's the lesson learned from any conversation with Mimi Le Fox, Clinical Director for Arbutus Laser Centre, who also happens to be a Registered Nurse, Sclerotherapist (that's an expert in the treatment of varicose and spider veins) and, of course, a qualified Esthetician. Her adventures into wellness began at Blanche Macdonald and she's never looked back since.

"Blanche Macdonald was amazing!" she smiles. "I wouldn't be here if I hadn't gone to Blanche Macdonald. It created a foundation to build my career, and was a crucial stepping-stone for me. Blanche became more than a school for me. It gave me life skills I still use today."

At Arbutus Laser Centre, Mimi is blending technology and compassion to radically improve her patients' lives. These are more than medical procedures. They're emotional journeys.

"You're changing the way patients see themselves, boosting their self-esteem and giving them more confidence. Nothing beats that! We're ethical, moral, and honest with our clients about what we can help them with.

"Having an esthetics background will really set a foundation for being a good medical esthetician. Laser training is necessary but much easier to learn once that foundation is set. Work hard and it will pay off in the end!"











PROJECT SKIN^{MD}

795

SKINCEUTICALS
PROJECT SKIN

IT'S GLOW TIME: MEDICAL ESTHETICS MAVENS GWEN DE LA COSTA, JENNIFER BOWLES AND CHRISTINE PALYLYK DAZZLE AT PROJECT SKIN

Working side by side at Vancouver's renowned Project Skin, Jennifer Bowles, Gwen De La Costa and Christine Palylyk are a Blanche Macdonald triple threat. The three Grads each bring their unique talents, strengths and experience to their own distinct positions at the prestigious Vancouver clinic, which has garnered a fierce following of dedicated clients and extensive media coverage.

JENNIFER BOWLES is Project Skin's Clinical Manager and Assistant to Medical Director Dr. William McGillivray, performing services including Botox, fillers, dermatological services and ENC. Taking care of people is a passion for Jennifer, who worked as a Paramedic right out of high school before switching to hospitality to oversee Food and Beverage for Fairmont. But when the medical field was calling to her again, Medical Esthetics was the natural next step, allowing her to combine her clinical expertise with her management and client care skills.

GWEN DE LA COSTA is Project Skin's Medical Esthetician, performing chemical peels, microneedling, Microdermabrasion and clear+brilliant treatments on her loyal clients. Prior to Project Skin, Gwen managed some of Vancouver's top hotel spas and even owned her own private practice. She pairs her meticulous medical esthetics expertise with a warm and compassionate approach to client care that ensures her regulars return over and over.

CHRISTINE PALYLYK's role as Project Skin's Laser Technician and Cosmetic Tattoo Artist was created especially for her, based on her 19 years' experience in the industry.

Before Project Skin, Christine worked for some of Vancouver's foremost medical esthetics clinics and beauty brands, including Vancouver Laser & Skin Care Centre, Lougheed Laser Centre and MAC Cosmetics.

She now performs a range of procedures including laser treatments, vascular and retexturing treatments, skin tightening treatments, IPL Photorejuvenation, vascular treatments, laser hair removal and cosmetic tattooing.



***I'm so glad I went [to Blanche Macdonald].
The education and instructors were amazing
and they got me to where I needed to be...
Blanche grads have way more confidence.
They're just ready for the world."***

- Gwen De La Costa, Medical Esthetician, PROJECT SKIN

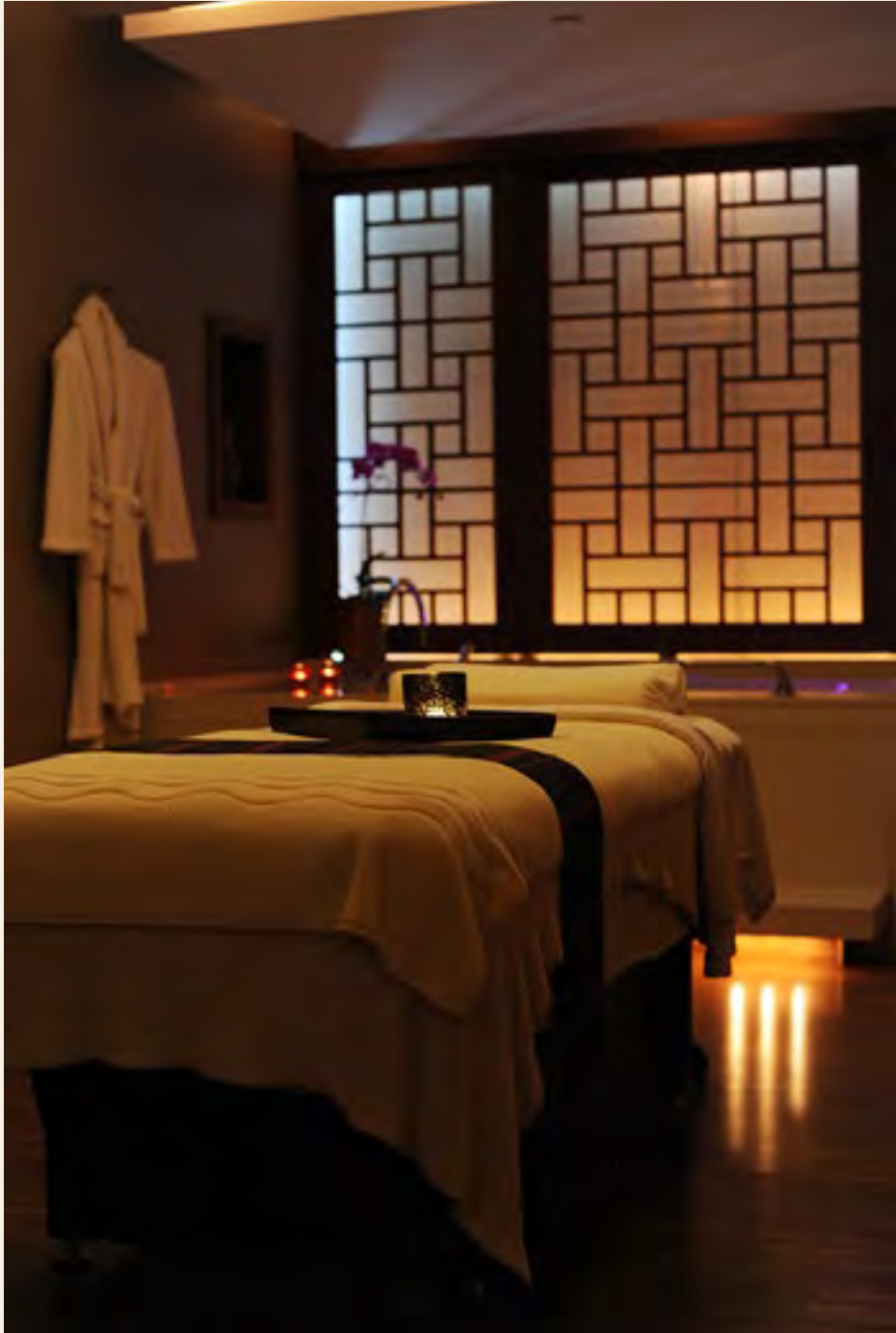
***"Blanche grads are always professional,
meticulous, and they know their stuff. It's a
real credit to Blanche Macdonald and the
training they give... Other schools answered my
questions and told me the cost of going there
but I was looking for something extra.
The people at Blanche Macdonald made me
feel special."***

- Christine Palylyk, Medical Esthetician, PROJECT SKIN

TOP RIGHT: GWEN DE LA COSTA
BOTTOM LEFT, CHRISTINE PALYLYK,
BOTTOM RIGHT, JENNIFER BOWLES







FORCE OF NATURE: AMY BERRY LEADS AT CHI, THE SPA AT SHANGRI-LA

At the helm of CHI, The Spa at Vancouver's Shangri-La Hotel – voted one of Canada's Top 50 spas – Amy Berry personally ensures that every client experiences a level of service that matches her spa's exquisite space.

After her meteoric rise at Absolute Spa, where she managed branches in Richmond and Vancouver, Amy took the leap to CHI and now leads a team of 12 Estheticians.

As Spa Manager she is CHI's leader and standard setter, overseeing daily operations and scheduling, working on promotions, collaborating with the marketing department, engineering her incredible Spa menu, and creating new treatments. With such a vast array of duties, no two days are ever the same. And Amy wouldn't have it any other way.



I'd heard from many people that Blanche Macdonald was the best school with the best training.

And it was amazing!

Every instructor I had was really wonderful and I still have great friends from that course. It was so fun to go to school every day. Body treatments and facials were absolutely my favourite thing, but I loved the business part of the program too.

Everyone comes out of the Program with the knowledge we need... I draw on my education all the time. It's always in the back of my mind."



IT'S A BEAUTIFUL WORLD: DANIELA BELMONDO

Born in Vancouver but raised in Italy until she was eight years old, Daniela Belmondo's surname means 'Beautiful World' in English. Belmondo Organic Skincare was never going to be called anything else. Drawing on her Italian heritage as inspiration, Daniela uses antioxidant-rich Italian olive oil in her products – it's even harvested and pressed in Calabria, the same region where she spent her childhood. That's the full circle of Daniela's beautiful world.

Belmondo is now sold across North America, and has been featured in Refinery 29, Wallpaper, Monocle, Vitamin Daily, the WestEnder and New York Magazine. Despite this seemingly fated story, Daniela didn't always know that she was going to enter the skincare product industry. But she did know that she loved to help and nurture. She was working with children when she started investigating a more hands-on career midway through her 20s.

"I went to a variety of spas to get treatments and see if it was something I would enjoy doing," she recalls. "I looked into what it would actually mean to go to spa therapy school. Blanche Macdonald was the name that kept coming up. I went in, chatted with one of the directors and signed up. There was a lot of science, which I'd told myself I wasn't good at it. But it turned out I understood it with no problem. They taught us how to make products, which I took a real interest in. Blanche was great because it allowed me to focus on what I really liked."





Belmondo

LIGHTING UP LIVES: JAS SAHOTA

As a certified nursing assistant working with psychiatric clients, it was understandable that Jas Sahota would feel drained and exhausted after work. To focus on her skin and health, she began seeing Dr. Shah at Vancouver's Beautiful Canada Laser & Skincare Clinic who encouraged her to consider a career as an Esthetician, even promising her a job once she graduated and gained some experience. Jas took a leap of faith and began an entirely new career by enrolling at Blanche Macdonald.

Today, Jas is a Senior Esthetics Technician who has been with Dr. Shah, the "Yoda of lasers," for close to a decade.

"It's all because of Blanche!" she insists. "Blanche Macdonald was the clear choice for me. It's such a reputable school and it was such an amazing program. At no point did I ever feel uncomfortable or intimidated. Simona [Gozner] helped me the whole time I was doing my course. She was always there and very supportive whenever I needed to talk to someone. Even today we're friends on Facebook and she checks in on me!

"I honestly love my job and can't see myself ever doing anything else. When a patient's face lights up, it's just such a great feeling. I'm so glad I changed careers. Even though every day is different, I'm always so comfortable and sure of myself in what I'm doing, and that's because of Blanche Macdonald. Taking the Esthetics program really changed my life. Everything they taught us was for a reason. They guided me the right way and I wouldn't be here without them."









Featured Graduates
Success
ABROAD

SAGE WISDOM: INTERNATIONAL POWERHOUSE CARLA SAGE BLAZES TRAILS AT SIX SENSES LUXURY RESORTS

Carla Sage's journey to Global Esthetics/Medical Esthetics stardom has been anything but conventional. From humble beginnings on a chicken farm in Alberta, Carla studied and taught at Blanche Macdonald before becoming Dermalogica's Canadian Director of Education, Manager of three Sandals Resort Spas and a private resort in the Virgin Islands, and Spa Director for the Mandarin Oriental Tokyo. She has worked as a Consultant in India, New Zealand and Australia, and lived in the United Arab Emirates and the Middle East. Now based in a fishing village near Lisbon, she is Director of Spa Training for Six Senses Luxury Resorts.

Leading 29 spas across five continents, Carla spends her days training a global team, establishing corporate standards, creating treatment menus, implementing new ideas, spearheading wellness initiatives and developing projects. Somehow she also finds time to traverse the planet to open new locations every year, ensuring that each space lives up to her own impeccable standards.

"Blanche Macdonald's Esthetics department has a comprehensive program. It's an established institution that has a strong ethical standard. They keep up with trends. If you want to be in know about what's happening in the esthetics industry it's a great school to attend. The knowledge is coming from instructors who have been in the industry."





SWISS SERENITY: JOJO MACUROY COMBINES CREATIVITY AND CARE AT JOJO ESTHETICS

Jojo Macuroy is living proof that a successful Esthetics career can be created anywhere in the world. Jojo is now flourishing at Jojo Esthetics, his studio in Basel, Switzerland. But his journey there wasn't straightforward. When an injury ended Jojo's dreams of a dance career, he was unsure what to do next—until he saw his friend's cosmetics studio. Jojo instantly knew he wanted to do the same thing, and enrolled at Blanche Macdonald within hours of his first visit. At our college career days Jojo networked, landed a job at Absolute Spa, and met Michael Beresford of Moor Spa, whose products he now carries at Jojo Studio. After graduating Jojo joined his partner in Basel and opened his studio. Now he spends his days performing personalized spa services on his loyal clients, but with the freedom and flexibility to travel and work on weddings, shoots and creative projects.

“Studying at Blanche Macdonald was one of the best times of my life! I really wish the program lasted longer because I didn't want it to end. I loved the teachers and all the girls in my class. I was the oldest and the only boy but I never felt weird for even a second... It really was the best time. I looked forward to every single day and I never missed a class. Everything I learned in the program I do in my studio now—facials, waxing, nails, and makeup.”

THE MOOR THE MERRIER: CECILIA VALDES BRINGS “THE BLANCHE WAY” TO MEXICO

Dauntless courage and a fierce entrepreneurial spirit first brought Cecilia Valdes to Vancouver and our Esthetics program. Having studied Business Administration in her hometown of Mexico City, Cecilia knew she wanted to start her own esthetics business. One fateful day in class she met the Owner of Moor Spa, a regular guest at the Blanche Macdonald podium. She fell in love instantly with their 100% natural products and went home to her husband with the idea of opening a Moor Spa in Mexico. They started on a business plan that same day, and just four months after graduating, Cecilia opened her first Moor Spa + Nails location in Mexico City. Fast forward three years, and she has laid the foundations of a botanical skincare empire with three buzzing locations, including one at Saks Fifth Avenue. Moor Skincare is now an established favourite in Mexico, and Cecilia is a local Spa authority, appearing in Glamour Magazine and on MTV.

“Blanche Macdonald really was a great experience... I was the oldest but I learned so much from the younger girls as it’s a different culture here. It was very different living in Canada but it gave me more confidence in myself. I have so many good memories. Nowadays we use the same skin care analysis and we perform the facials in the same way as I learned at Blanche in all our locations, and I teach my team as I was taught to always give home care advice to our guests. At Moor Salon, we do it the Blanche way!”



essie

moor
PARA PAPA







PAMPERING IN PARADISE: ROXANNA SANCHEZ SPARKLES AT VILLINGILI RESORT AND SPA IN THE MALDIVES

To the soundtrack of the Indian Ocean's crystalline waves lapping on white sand beaches, Roxana Sanchez recruits, guides and trains an international team of therapists and estheticians as Director of Spa and Recreations at Shangri-La's spectacular Villingili Resort and Spa. Before settling in the Maldives, Roxana rose through the ranks at Fairmont, managing spas in Canada, Mexico's Mayan Riviera, Nile City in Cairo and finally Beijing to become Spa Director with Fairmont Hotels & Resorts. Always focusing on the business side, Roxana had become an international force in the esthetics world without ever performing a service! She knew it was time to complete her esthetics training, so she enrolled at Blanche Macdonald to learn the world-class practical skills that would complement her business acumen. Upon graduation she was hired at Villingili Resort and Spa where she now combines physical, holistic, fun and educational activities with nutrition and spa therapies to meet every guest's individual needs.

"I did my research and from the very beginning I knew Blanche Macdonald was the best school for what I wanted to accomplish. I didn't think twice about going anywhere else. Deciding to go to Esthetics School wasn't about taking a step back. It was all about increasing and enhancing the skills I already had. The approach I learned at Blanche Macdonald was what I'd experienced in the industry. It opened my eyes to new things too."

CAREERS & INDUSTRY

CAREER SUPPORT:

With our proven reputation, Blanche Macdonald is the first stop for Spa Owners and Employers looking for Esthetics professionals. Our Esthetics Department will help connect you with opportunities so you can transform your passion into a fulfilling career.

Just as each client is different, so is each career. Our specialized training will enable you to work in a variety of environments including high end spas, day spas, destination spas, hotels and resorts, cruise lines, medispas, skin clinics, nail bars, salons and skincare companies. With the skills, knowledge and confidence you develop here you can occupy a vast array of roles including Esthetician, Spa Therapist, Laser Technician, Makeup Artist, Nail Technician, Spa Manager, Cosmetic Retailer, Business Entrepreneur, Sales Rep, Distributor, Instructor, Beauty Consultant, Writer/ Blogger, Social Media Influencer, Technical Trainer, and many more.

INDUSTRY OVERVIEW:

The booming Esthetics industry is evolving everyday, transforming and morphing into every form, function and fashion imaginable. Whether it's Spa Fusion, Eco Culture or Global Sampling, you can cross the planet to an exotic multi-

million-dollar locale or pare things down to the simplest elements with the casual comfort and intimacy of a neighbourhood spa. It's all about movement, mobility and choice.

Consumers are changing, too. More knowledgeable than ever, they are on top of trends and fluent in spa language, with instant access to endless information and a vast library of products and treatments at their fingertips. And they know what they want – whether it's an all-day head-to-toe luxe pampering or a quick skin smoothie on a lunch break, clients will seek out businesses that can cater and customize to their unique needs.

This changing world makes a career in Esthetics more exciting than ever, giving you the freedom to map your own path. You don't have to stay in one job, one city, or even one continent. You can move and flex, create your own side or second business, be based from your home or travel the world. You can experience different areas of the industry, learn new skills, connect with different people, try out different roles and custom-craft your own unique story. Mix and match techniques and apply different philosophies and therapies, personalizing each service to suit your client perfectly. Master the right balance, act with empathy and provide a service with genuine care, and watch your career take off. It's a recipe for success that has worked for countless graduates – and we are confident it will work for you, too.

CAREERS & OPPORTUNITIES:

Provide soothing services and healing hands to grateful clients as a Professional Esthetician or Spa Therapist.

Realize your unique vision, and be your own boss! Open up a space of your very own as a Spa Owner.

Make everyday a Spa Day and lead a team of Estheticians and Therapists as a Spa Manager.

Use technology to improve lives and increase confidence as a Laser Technician.

Perform magnificent manis and perfect pedis as a Nail Technician, or blend nail skills with creativity to create wearable mini-masterpieces as a Nail Artist.

Combine creativity with customer care to celebrate colour, contour and shadow as a Makeup Artist.

Utilize your technical knowledge, client care know-how and business savvy to advise major Esthetics market players as an Industry Consultant.

Take your passion for product across the country as an Account Executive or Educator for prestigious Esthetics and beauty brands.

Open your own business: start a mobile Spa biz, pop up a shop, or use your creativity and ambition to fill a unique niche in the Esthetics market as an Entrepreneur.

Develop your own product line and mix essences, compounds and solutions as a Brand Creator.

Make home your base and open up a personalized Home Spa as your primary or secondary career, or to complement your existing lifestyle.

Connect with customers, curate product and demonstrate your technique as a Retail Beauty Specialist, Retail Manager or Freelance Demo Artist.

Travel the globe and offer your world-beating spa services at every port as a Cruise Ship or Resort Spa Therapist.

Focus in on one brand, sharing that story, vision and concept with fellow members of the Esthetics community, as a Technical Trainer or Pro Educator.

Curate product as an Esthetics Purchasing Coordinator, using your skills for inventory control, buying, purchasing and negotiating to ensure the best mix of product for your specific market.

Share your insights and ideas as a Beauty Blogger or Vlogger, and build a subscriber base that will tune in to follow your Esthetics journey.

Kick your independence into high gear as a Mobile or Freelance Esthetician for weddings, special events and home visits.

Mix people skills with product love as a Wholesale and Beauty Pharmaceutical Sales Rep.

Join an established company or brand as a Social Media Influencer, combining your Esthetics expertise with an eye for design, a keen sense of trends and an ability to engage an audience.

Share your passion for Esthetics by passing on the tools and techniques of the trade to the next generation of Spa professionals as an Esthetics Educator or Instructor.

Show your passion for compassion and help to reveal true beauty as a Medical Esthetician or Medi-Spa Therapist.



ABOUT THE COLLEGE

1. PROVEN LEGACY WITH AN EYE ON THE FUTURE, A 360 DEGREE EDUCATION

At Blanche Macdonald Centre, we have been teaching and advancing beauty education since 1960.

Our industry forward program and our focus on professionalism provide unparalleled training for the real world of Professional Esthetics.

The Centre holds a designation certificate issued by the Private Training Institutions Branch (PTIB) for the BC Ministry of Advanced Education.

We also hold an Education Quality Assurance (EQA) designation and are a Designated Learning Institution with Citizenship & Immigration Canada (CIC).

Our College has successfully graduated tens of thousands of students and it has been such a privilege to have launched their careers into a multitude of industries from Esthetics, Nails, Hair, Barbering, Makeup, Fashion Design, Fashion Marketing, Social Media, Television and Film.

2. DIVERSITY AND INCLUSIVITY

For over 60 years, the Blanche Macdonald Centre has been a space for education, for empowerment, for self-discovery. We have always rooted ourselves in the shared values of love, compassion, and inclusion.

Our walls are home to a diverse community of lifelong learners engaged in the transformative and at times difficult work of self-growth. Through this work, we seek to amplify new and unheard voices. To tell unique stories. To educate ourselves and to uplift others. To fight the scourge of racism in our industries and beyond, we can and we must do more. Our history, our culture, our community inspire us to do better, to be better.

A. INCLUSIVITY INITIATIVES

Black Canadian Scholarships- as part of our commitment to uplift, amplify and celebrate Black Lives, and fight against Racism and Discrimination in all forms, the Blanche Macdonald Centre has created a \$1,000,000 Scholarship Program for Black Canadians, with \$200,000 in scholarships awarded over a span of five years.

Scholarships cover full tuition, professional kits and books for any of the College's Full-time programs.

B. DIVERSITY AUDIT

Blanche Macdonald Centre: Diversity Audit of Executives, Directors, Managers, Faculty and Staff:

- 80% women, 20% men
- 52% BIPOC; 6% Black, 4% Indigenous, 42% POC
- 20% identifying as LGBTQIA2S+
- 50% Leadership roles BIPOC
- 10% in Leadership roles identifying as LGBTQIA2S+

3. TUITION GRANTS

The College awards Tuition grants for specific start dates and programs throughout the year. These grants provide financial support to those students in financial need. Please connect with an Admissions Director for further information.

4. CAMPUSES, SALON AND STORE

Blanche Macdonald Centre is comprised of three campuses, a salon and a store. The City Square Campus houses the Esthetics, Nail and Makeup departments.

The Robson Campus is shared by the Fashion Marketing, Fashion Design, Hair and Barbering departments.

The Atelier Campus is a communal campus for all faculties, for classroom studies, open space studios and presentation areas.

Our school salon Q + A and our store, CurliQue Beauty are located at the Atelier Campus.

5. GLOBAL REPUTATION

At Blanche Macdonald, you will receive an unparalleled world-class education taught by our faculty of industry experts.

We will guide you, mentor you, and train you as you learn every aspect of the Esthetics industry and cultivate your skills and creative talent.

You will develop a solid and comprehensive base of skills, knowledge, experience and confidence upon which to build your professional future. Our industry-forward program and our focus on professionalism provide unparalleled training for the real world.

Our collaborative approach to education, paired with our progressive, cutting-edge curriculum, and continual mentorship prepares you for a seamless transition from classroom to industry. The skills and knowledge you gain, the creativity and talent you develop and the relationships you build are invaluable.

This is your all-access pass to opportunities that cross a vast spectrum of careers and continents. This is a world-class education that has no bounds, that knows no boundaries and is without borders.

As a Blanche Macdonald graduate, your opportunities are limitless.

IMPORTANT INFORMATION FOR STUDENTS JOINING THE GLOBAL ESTHETICS/MEDICAL ESTHETICS PROGRAM

For your personal health, safety, and comfort, please read this important information.

Before you start the SKINCARE / BODYCARE/ Medi-Spa section of the program, this is a list of all the treatments and procedures that you need to STOP before you start this section of the program.

The SKINCARE/BODYCARE/Medi-Spa section is about 8 months long.

In the SKINCARE/BODYCARE/Medi-Spa section, each Esthetics student will be giving and receiving treatments. This is a critical part of your learning.

It is important that you do not have oversensitized skins and student/medical concerns from the frequent Skincare / Bodycare / Medi-Spa applications and treatments you will be learning. You will be giving and receiving a continual array of treatments during your program.

ACCUTANE - ISOTRETINOIN: Please stop the intake of Isotretinoin 6 months to 1 year before starting the Global Esthetics/Medical Esthetics Program, for your own safety. The medication thins the skin and then it will be difficult to perform any waxing, exfoliation, IPL or Laser treatments on your skin.

ARTIFICIAL NAILS, POLISH AND LONG NAILS: These things can injure the client, hands aren't able to be kept as clean and can cause reactions or infections if an injury occurs.

DERMAPLANING: The skin is overly sensitized by the procedure.

EYELASH EXTENSIONS: Students will give and receive facials, chemical peels, Microdermabrasion, HydraFacial, tinting and waxing. It is too difficult for students to work around the extensions and the eyes will become too sensitive and reactive.

NEW BOTOX AND FILLERS: face and lips. Students will massage and practice waxing and facials. Areas will be too sensitive and botox/fillers won't last as long. While you are a student in the Skincare/Bodycare/Medi-Spa module, it is best that you hold off on any new Botox and Fillers until after this module is complete. Please do not have any new Botox or Fillers for about 4 weeks before you start this module or *throughout the module*.

NEW TATTOOS or TATTOO REMOVAL: during the 8 months of the Skincare / Bodycare/ Medi-Spa module, if you have new tattoos, this/these areas will be too sensitive for any waxing, body treatments, IPL or Laser treatments to be done.

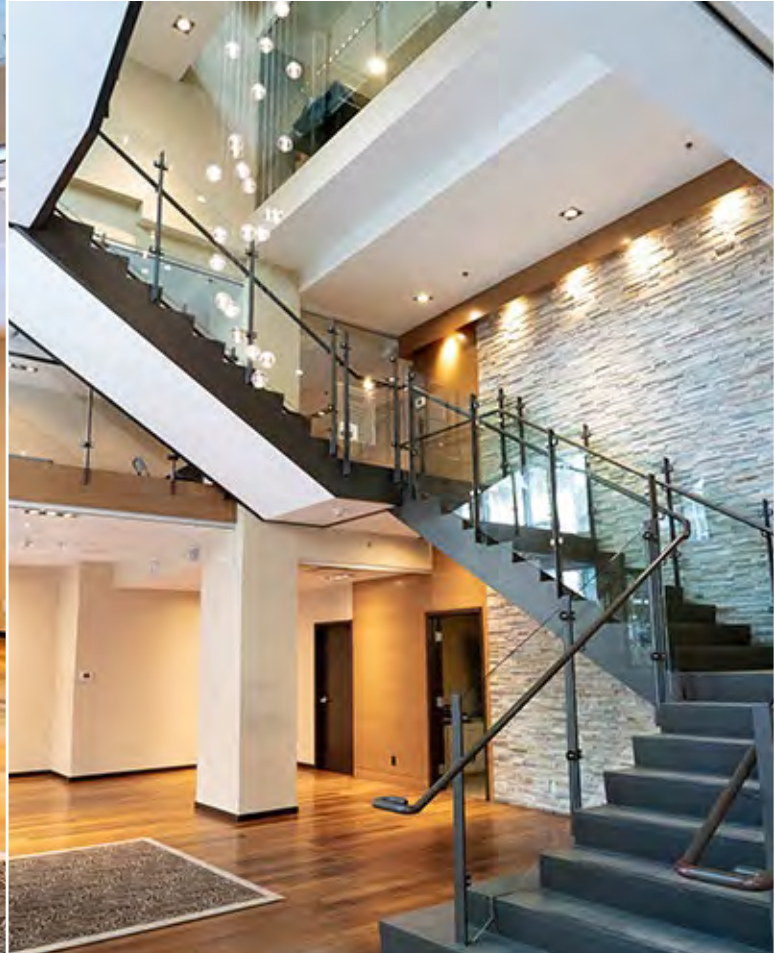
PERSONAL CHEMICAL PEELS AND RETINOIDS: The skin is overly sensitized and reactive.

PERSONAL LASER AND IPL treatments outside of the school: You will be receiving waxing during the first term. You would not be able to receive waxing treatments if you are having IPL or Laser treatments done on a personal basis outside of the school during your Skincare/Bodycare/Medi-Spa module.



CITY SQUARE CAMPUS







ROBSON CAMPUS



ATELIER CAMPUS







CURLIQUE BEAUTY BOUTIQUE

GLOBAL ESTHETICS/MEDICAL ESTHETICS DIPLOMA PROGRAM DOMESTIC TUITION

Program Tuition for Domestic Students 2023 and onwards

Tuition schedules and kit costs are in effect as of October 1, 2023 and apply to Canadian citizens and permanent residents of Canada. For international student tuition and visa applications, please refer to the separate International Student Tuition Schedule. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

Global Esthetics/Medical Esthetics Diploma Program | 1,100 hours | 1 year

Once you have been accepted into the Global Esthetics/Medical Esthetics Program, an assessment fee, registration fee, administration fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Following your program acceptance, the following fee payments totalling \$950 (exclusive of tuition) are required on the day of enrollment:

1. An assessment fee of \$150
2. A registration fee of \$250
3. An administrative fee of \$550

Please select from one of the payment plans:

1. \$16,900 \$16,900 | Paid on day of enrollment
2. \$17,900 \$8,950 | Paid on day of enrollment
 \$8,950 | Paid on first day of class
3. \$18,900 \$900 | Paid on day of enrollment
 \$12,500 | Paid on first day of class
 \$5,500 | Paid 90 days (3 months) after the first day of class
4. \$19,000 \$900 | Paid on day of enrollment
 \$8,500 | Paid on first day of class
 \$1,200 | Paid per month for 8 months after the first day of class

Requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

Professional kit for the Global Esthetics/Medical Esthetics Diploma Program

The Global Esthetics/Medical Esthetics Program Kit is exclusive of tuition and is charged separately. Payment for the kit is due on the first day of class. In order to receive a kit on the first day of class, the kit must be paid in full. The college reserves the right to adjust the kit content and cost when required.

\$2,968

\$2,650 + GST/PST | Payment is due on the first day of class

Financial Assistance

Tuition grants

To assist students, the College may extend tuition grants from \$500 to \$4,000 to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition grants.

Student loans

Government financial assistance may be available to eligible students. Loan applications are available at the College. Please complete your student loan application at least 6 to 8 weeks in advance of your desired course starting date. Private bank student loans are available through the Bank of Montreal, TD Canada Trust, Royal Bank, and more. Please check with your bank.

College financial aid advisors

It is the responsibility of the student to arrange student loan funding. Students who have already enrolled may arrange an appointment with a Financial Aid Advisor at Blanche Macdonald Centre. These Financial Aid Advisors can help you with your Student Loan applications and help you with each step of the application process. These individuals are incredibly patient and kind.

Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: blanchemacdonald.com/student-resources/housing

Registration details

Please call us to set up your personal appointment with an Admissions Director to review your career objectives, discuss industry career opportunities, and to tour our campuses. Class size is very limited. We are receiving applications 7 to 9 months in advance of desired course starting dates. Early registration is required to guarantee a seat in a class.

Application forms can be found on our website: blanchemacdonald.com/apply

TUITION GRANTS

Tuition grants for our Global Esthetics/ Medical Esthetics diploma program can range from \$1,000 to \$4,000 CAD for specific program start dates.

Please contact an Admissions Director to find out more about our tuition grants and upcoming start dates.

STUDENT LOANS

Student loans are available for this program.

The BC portion of student loans are always interest-free.

The Canadian portion of student loans are interest-free until March 31, 2023.





GLOBAL ESTHETICS/MEDICAL ESTHETICS DIPLOMA PROGRAM INTERNATIONAL TUITION

Program tuition for International students 2023 and onwards

Tuition schedules and kit costs are in effect as of October 1, 2023 and apply to international students who are not Canadian citizens or permanent residents of Canada. Blanche Macdonald Centre students are eligible for a tuition scholarship and should speak with an Admissions Director for details.

Global Esthetics/Medical Esthetics Diploma Program | 1,100 hours | 1 year

Once you have been accepted into the Global Esthetics/Medical Esthetics Program, an assessment fee, registration fee, administration fee and an initial tuition payment are required in order to secure your place in the program. All tuition and kit costs are listed in Canadian dollars (CAD). For all payment options, a postdated cheque or pre-authorized credit card must be provided on the first day of class.

Following your program acceptance, the following fee payments totalling \$1,700 (exclusive of tuition) are required on the day of enrollment:

1. An assessment fee of \$150
2. A registration fee of \$1,000
3. An administrative fee of \$550

Please select from one of the payment plans:

1. \$25,000 \$25,000 | Paid on day of enrollment
2. \$26,500 \$13,250 | Paid on day of enrollment
 \$13,250 | Paid on first day of class
3. \$27,500 \$8,500 | Paid on day of enrollment
 \$12,500 | Paid on first day of class
 \$6,500 | Paid 90 days (3 months) after the first day of class
4. \$28,500 \$8,000 | Paid on day of enrollment
 \$12,500 | Paid on first day of class
 \$1,000 | Paid per month for 8 months after the first day of class

Any requests for a tuition payment plan change can only be approved if they are submitted within 30 days from the day of enrollment and greater than 30 days from the first day of class. Tuition payment plan changes can be made by contacting an Admissions Director. In the interest of fairness to all students, this policy is strictly adhered to. There are additional costs for books and supplies.

Global Esthetics/Medical Esthetics Co-op Diploma Program | 2 years

This program consists of 1 year of study and 1 additional year of co-op work experience. The fee below is to be paid in addition to the program tuition:

Co-op Tuition \$3,000 | Paid on day of enrollment

Professional kit for the Global Esthetics/Medical Esthetics Diploma Program

The Global Esthetics/Medical Esthetics Program Kit is a separate and additional charge from the program tuition. The kit must be paid for in full on or before the first day of class in order for the student to receive it for the first day of class. Blanche Macdonald Centre reserves the right to change the kit's cost, contents, and the suppliers of its contents as necessary.

\$2,968

\$2,650 + GST/PST | Payment is due on the first day of class

Financial Assistance

Tuition grants

To assist students, the College extends tuition grants from \$1,000 to \$4,000 to help offset costs for specific programs and specific start dates. Please ask your Admissions advisor about any available tuition grants.

Housing

It is the responsibility of the student to find and secure their own housing. Our Housing Advisors can provide resources to support you in your search for accommodation. We welcome you to refer to our Housing Guide on our website: blanchemacdonald.com/student-resources/housing

Registration details

Please call us to set up your personal appointment with an Admissions Director to review your career objectives, discuss industry career opportunities, and to tour our campuses. Class size is very limited. We are receiving applications 7 to 9 months in advance of desired course starting dates.

Early registration is required to guarantee a seat in a class.

Application forms can be found on our website: blanchemacdonald.com/apply

ADMISSIONS REQUIREMENTS & PROCEDURES

ADMISSIONS INFORMATION

Making the decision to pursue a new career can be confusing and challenging. To ease the process and to assist you in researching your educational options, your first step is to connect with an Admissions Director. Please give yourself the time to speak with a college Director to thoroughly discuss and review your career options, and to allow us to help you with the admissions process and financial aid options.

ADMISSION REQUIREMENTS

- Applicants must be a high school graduate or 19 years of age or older at the start of the student's program of study.
- Proof of English skills is required for ESL applicants: Blanche Macdonald Centre English Assessment 21+/30, IELTS 5.5+, TOEFL iBT 55+.
- If English is your primary language or you have completed a minimum of 2 years of English study, you are not required to submit proof of your English proficiency.

ADMISSION PROCEDURES

Students who are Canadian Citizens or have Landed Immigrant Status:

- Personal interviews are arranged with Admissions Directors to assess the applicant's aptitude and suitability in this field, your degree of commitment to your studies, financial capability and preparedness, and your experience or knowledge of the industry. Interviews can be conducted in person, by phone or by videocall.
- Please complete the online Student Application/Personal Information Form.
- Please indicate on your Application whether you require a Canada Student Loan. Please note that students applying for Student Loan funding must apply well in advance of their start date.
- Once you have been accepted into the program, it is essential that you register as early as possible. To ensure small class sizes and a high teacher-student ratio, it is necessary for the college to limit enrollment. If you wish to have a preferred program starting date, or if you are applying for Student Loan funding, advance registration is strongly advised. The Blanche Macdonald Centre has limited registration.

INTERNATIONAL STUDENTS

- If English is your primary language, then you are not required to submit proof of your English proficiency.
- If English is not your primary language but you have successfully completed a minimum of two years of full-

time English study, then you are not required to submit proof of your English proficiency.

- If you do not meet the above criteria, then you are required to submit proof of English proficiency. To ensure that you are able to handle your studies in English, the College accepts TOEFL and IELTS results. If students prefer, the College also has an internal English Proficiency test available on site.
- Once you have met all the admission and financial requirements and you are accepted into the College, a letter of acceptance will be issued. It is the sole responsibility of the student to arrange for any necessary student visas or extensions.
- For International students who are interested in our International Work / Study Programs, there are Co-op Programs available. The Global Esthetics/Medical Esthetics Co-op Program is two years long. You will attend one year of classroom study and one year of co-operative placement (work experience). You will then return to the College at the end of the two years for a final assessment.



BLANCHE MACDONALD CENTRE

- Full-time Global Esthetics/Medical Esthetics Diploma Program, 1100 hours, 1 year
 - Various schedule options
 - Please connect with an Admissions Director for further information
-

IMPORTANT

ESTABLISHED IN 1960, THE BLANCHE MACDONALD CENTRE IS COMMITTED TO CONTINUALLY INNOVATE AND EVOLVE.

AS SUCH, THE COLLEGE RESERVES THE RIGHT TO UPDATE AND CHANGE CURRICULUM, COURSE OFFERINGS, KIT CONTENTS, SUPPLIES, FACILITIES, FACULTY, AND TUITION FEES WITHOUT NOTICE.

WE ACKNOWLEDGE WITH GRATITUDE THAT OUR WORK TAKES PLACE ON THE TRADITIONAL, ANCESTRAL AND UNCEDED LANDS OF THE MUSQUEAM, SQUAMISH AND TSLEIL-WAUTUTH FIRST NATIONS.

The Blanche Macdonald Centre holds a designation certificate issued by the Private Training Institutions Branch (PTIB) of British Columbia, holds an Education Quality Assurance (EQA) designation and is a Designated Learning Institution with Citizenship & Immigration Canada (CIC).

The college reserves the right to refuse admission to any applicant who does not meet each of these admission requirements. At the Blanche Macdonald Centre, it is important to us that you are committed to your studies, well suited to this industry, and able to handle the academic, financial and personal demands of the program. We are here to help address any of your concerns and to help you and your family as best as we can with the admissions process.

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CITY SQUARE CAMPUS



ROBSON CAMPUS



ATELIER CAMPUS



CURLIQUE BEAUTY BOUTIQUE



Q+A SALON



blanche macdonald centre

Established 1960 | Schools • Store • Salon

City Square—Uptown Campus

100 – 555 W.12th Ave,
Vancouver, Canada
T. 604.685.0347

Robson Street—Downtown Campus

460 Robson Street,
Vancouver, Canada
T. 604.685.0337

Atelier—Midtown Campus

CurliQue Beauty Boutique | Q+A Hair Salon
201 – 410 Robson Street,
Vancouver, Canada
T. 604.685.5560

CONNECTING

Please contact an Admissions Director
for registration details.

website: www.blanchemacdonald.com

email: info@blanchemacdonald.com

Instagram: [@blancheworld](https://www.instagram.com/blancheworld)

Tik Tok: [@blancheworld](https://www.tiktok.com/@blancheworld)

Facebook: [facebook.com/blanchemacdonaldcentre](https://www.facebook.com/blanchemacdonaldcentre)